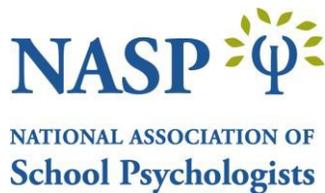


NASP Student Leader Guide 2019–2020



Tips for Success



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This guide may be updated during the year to provide easy access to linked resources: <https://www.nasponline.org/x35150.xml>

*Feel free to reach out with questions and comments to **Andrew Jenkins, Student Leader Coordinator on the Graduate Student Committee** at jenkins15@mail.usf.edu.*

Dear Student Leader:

Thank you for serving as your program's NASP Student Leader for the 2019–2020 year. You play a vital role in helping NASP implement important student initiatives!

First, a question: Has your Faculty Sponsor nominated a second Student Leader to help you carry out your NASP responsibilities? It can be helpful to work with a coleader. Please encourage your Faculty Sponsor to [nominate a second student](#) if they haven't yet. Two Student Leaders typically serve within each program, and additional students are welcome to assist if you would find that beneficial. You're encouraged to invite participation from those who express interest.

The Student Leader program facilitates communication between your program, your fellow students, and NASP. To help you execute your responsibilities, your Graduate Student Committee (GSC) Student Leader Coordinator will email you monthly communication to share. Over the course of the year, you will be invited to participate in these important activities:

- Email monthly communications to students in your program.
- Organize activities for School Psychology Awareness Week (fall) and advocacy (spring).
- Develop and contribute to NASP student resources such as fact sheets, webinars, podcasts, and convention presentations.
- Participate in the NASP Graduate Student Community and Student Leader & Faculty Sponsor Community, member-only forums for exchanging information.
- Build relationships within the profession and share career-building opportunities.
- Encourage fellow students to join NASP! Share the many benefits for students, and remember that there is strength in numbers when it comes to collective efforts to advance the field of school psychology.

You will receive your Student Leader packet in the mail that includes a letter you can use in your portfolio, recognizing your participation in this program. Your packet also includes NASP membership applications and brochures for you to share with students in your program.

We appreciate your involvement and will do what we can to help you have a rewarding experience. Andrew Jenkins (jenkins15@mail.usf.edu) is your first point of contact, and we are all here to support you every step of the way. If you need assistance or additional materials, please contact us at students@naspweb.org.

Sincerely,

Kathleen M. Minke, PhD, NCSP
NASP Executive Director

cc: Katherine McLendon, Chair, Graduate Student Committee
Amy Barton, Cochair and Publications Coordinator, Graduate Student Committee
Andrew Jenkins, Student Leader Coordinator, Graduate Student Committee
Sarah Bae, Educational Specialist, Graduate Student Committee
Stephanie Campbell, Convention Coordinator, Graduate Student Committee
Alexandria Muldrew, Advocacy Coordinator, Graduate Student Committee
Marie Tanaka, Equity and Inclusion Coordinator, Graduate Student Committee

A Community for Student Leaders

You have a great opportunity to engage with other Student Leaders from across the country in the [Student Leaders & Faculty Sponsors Community](#). This online community is for sharing ideas and experiences with fellow Student Leaders, Faculty Sponsors, and for learning about successful strategies from your peers.

In addition, you can benefit by joining your [Graduate Student Community](#), which serves all NASP student members. Here you can learn about what is on the mind of fellow students from around the world.

Sign up to participate in these communities. For questions about accessing the communities, posting content, or other related inquiries, please contact students@naspweb.org. Additional details are listed on [page 5](#).

Making the Most of Your Student Leader Experience

In an effort to answer questions you may have about your role as a Student Leader and to prepare you for your responsibilities, we walk through each of your responsibilities below, step by step.

Sending Out Monthly Communications to the Students in Your Program

You will receive an emailed 'Student Leader Update' the second week of every month from Andrew Jenkins (jenkins15@mail.usf.edu), Student Leader Coordinator. The update contains a message for you, as a Student Leader, and a message for you to forward to the students in your program. Instructions about forwarding each message, along with any requested additions or personalization, will be included in the portion of the message that is just for you.

Organizing Activities for School Psychology Awareness Week (SPAW) and Advocacy

[School Psychology Awareness Week \(SPAW\) is November 11-15, 2019, and the theme is: 'Find Your Focus.'](#)

Activities can include displaying SPAW posters around campus, distributing brochures about school psychology to local high school students, organizing an information table at the student center, showing appreciation to local school psychology practitioners with thank you cards and baked goods, participating in the social media dialogue, hosting restaurant events to benefit children in need, visiting children's hospitals, and more! For a more ideas and adaptable examples, see [page 5–6](#). Remember to e-mail a report and photos of your activities to students@naspweb.org to be considered for an annual Student Leader award. And remember to start planning early for great programming!

Advocacy activities can include organizing an outreach campaign for students to contact their representatives to discuss current policies and proposed legislation in education and mental health (see [page 6](#)). You are encouraged to contact the NASP delegate in your state and collaborate with them on this activity. The NASP [Advocacy Action Center](#) includes helpful resources and allows for you to contact your elected officials with just a few clicks!

Developing NASP Student Resources (Fact Sheets, Podcasts, and Convention Presentations)

Student Leaders are invited to help develop NASP student resources, write for the [Student Connections column](#) in *Communiqué*, and apply to join the Graduate Student Committee that represents students within the NASP leadership. These are great ways to get involved at the national level! Keep an eye out for opportunities in your monthly Student Leader Update. Contact Katie, Chair of the Graduate Student Committee, at kmclendon3@student.gsu.edu with your interest in writing or with ideas for column content.

Participate in the NASP Communities, Member-Only Forums, to Exchange Information

Keep the conversation going in the [NASP Graduate Students community](#)! This community is separate from the [Student Leaders & Faculty Sponsors community](#), which is the place for Student Leader-specific thoughts, questions, and ideas. The NASP Graduate Students Community is open to all students who are NASP members and is a great place to share articles, resources, and other information with students worldwide. You may want to start a blog in the Communities and write about your experiences, or participate in an interest group (there are 30 to choose from!).

As a Student Leader, you are also invited to:

- **Educate the students in your program about the benefits of joining NASP.** Go over the [membership recruitment presentation](#) with fellow students and convey the benefits you personally have enjoyed as a result of your NASP membership. See [pages 6–7](#) for a more comprehensive list of recruitment activities.
- **Attend the NASP 2020 Annual Convention (February 18–21 2020, in Baltimore, MD).** Connect with school psychology professionals and students from across the country. Encourage students in your program to attend the convention for both professional development and networking. Attend the annual Student Leader/Faculty Sponsor meeting during the convention to network with fellow Student Leaders, share ideas about your overall experience, and discuss ways to improve the program.
- **Share information about becoming a Nationally Certified School Psychologist (NCSP).** Share [information](#) about becoming an NCSP with the students in your program during your spring semester.
- **Encourage participation in NASP’s Find-a-Mentor program.** Student members can search available mentors based on a variety of criteria and select a mentor that best meets their needs. Meet virtually or in person—however you see fit.
- **Keep NASP connected with your program happenings.** Share what’s going on in your program with us on social media—Facebook, Instagram and Twitter([@nasponline](#)). Include [#NASPadvocates](#) and [#NASPGradStudents](#) -- our official hashtag -- and visit our [social media pages](#) for how-to documentation. We would like to showcase your program’s accomplishments to our followers.
- **Connect with other NASP leaders.** Contact the NASP delegate in your state to introduce yourself—you never know when that introduction might come in handy. Your delegate may help you build your network, assist you with the spring advocacy activity, or help you with speaking at a student organization meeting on your campus. If you’re not sure who your NASP state delegate is, e-mail Caden at cfabbi@naspweb.org.
- **Join your state association.** Connect with practicing school psychologists in your [state](#), and ask how you can become more involved.

Celebrate School Psychology Awareness Week (SPAW)

Developing School Psychology Awareness Week activities for your program is a chance to unleash your creativity! We’ve compiled several ideas that range from very straightforward to opportunities to showcase your program’s personality. Be sure to share your ideas and experiences in the [Student Leaders Community](#) (top of [page 5](#)) and visit the SPAW 2019 to get resources and ideas for activities.

- **Display the School Psychology Awareness Week poster.** The poster will be enclosed in the October issue of *Communiqué*, and you’re welcome to print them and request more by e-mailing

communications@naspweb.org. Place them around your campus (or set up an information table in a high-traffic area) to let students in other departments know about the profession.

- **Distribute brochures and infographics on school psychology.** Distribute the “Who are School Psychologists?” brochures on school psychology at your local high schools, around your college or university campus, or at local community career centers. Give them to school counselors at your practicum site(s) and/or to advisors in the undergraduate psychology program at your university. NASP recently created a companion infographic, which you can print or [share on social media](#).

Please note that each Student Leader can have two additional School Psychology Awareness Week posters, 25 “Who are School Psychologists?” brochures, and 15 bookmarks delivered to your home or school address for use in promoting the week. Just email communications@naspweb.org to request your materials.

- **Show appreciation to your professors and to practicing school psychologists.** Say “thank you” with gift cards to coffee shops, lunches and other get-togethers, thank you notes, a [Power of One certificate of recognition](#), or baked goods.
- **Give back through community service.** Visit a children’s hospital, create care packages for children in need, or organize another community service activity specific to your local area.
- **Organize a fundraiser.** Create a fundraiser (e.g., bake sale, 5K walk, party, restaurant event) and raise money for school-based mental health services, children in need, or school psychology student organizations. Hand out information about school psychology and the importance of school-based mental health services.
- **Print your own SPAW T-shirt.** Beginning fall 2019, you can download the .EPS file from www.nasponline.org/spaw-resources to print branded SPAW T-shirts. Your T-shirt vendor will be able to work with the .EPS file, as special software is required to properly view and edit the file. NASP does not have T-shirts to sell.

Plan a Spring Advocacy Event

Professional and legislative advocacy are critical to protecting the field of school psychology, our roles in schools, and to providing children, youth, and families access to comprehensive school psychological services. It is always a good time to engage in advocacy! An example of a spring advocacy event is organizing a day for you and your fellow students to participate in a “virtual advocacy day.” You can:

- Visit the [NASP Advocacy Action Center](#) and send letters to your elected members of Congress about issues important to children’s mental health and education.
- Call your elected officials’ offices and leave a short message. Watch [this video](#) for quick tips and suggestions on effective outreach.
- Tweet your elected officials and include the #NASPadvocates hashtag.
- Follow [Policy Matters](#), NASP’s policy and advocacy blog, for up-to-date policy news from Capitol Hill and across the country, helpful policy and practice guidance, and real-world examples of how NASP, state associations, and individual school psychologists are advocating for change at the national, state, district, and school-building levels.

Ways to Support NASP in Your Program

Engage with Fellow Students

- Send the monthly e-mail message (included as part of your Student Leader Update) to your cohort and encourage your fellow students to take advantage of all the great resources.
- Invite students to become NASP members, share the “Four Great Reasons” membership flyer and application. Share how you personally have benefited from membership.
- Talk to another student who is already a NASP member about the benefits you have received by getting involved in NASP leadership. Explore ways that the individual could become more involved through serving as a co-Student Leader, participating in School Psychology Awareness Week or advocacy activities, attending the NASP convention, and more.
- Tell fellow students about the [NASP convention](#)--encourage them to register early to take advantage of the student member discount.
- Talk to students about the benefits of becoming a [Nationally Certified School Psychologist \(NCSP\)](#) and share the NCSP postcard.

Meet Your State Delegate

- Contact your state delegate and introduce yourself. Ask about ideas for collaboration. For example, offer to help with student recruitment or offer to assist with the NASP table during the state convention.
- Invite your state delegate to speak at a meeting or get involved with an event on your campus.

If you're not sure who the NASP delegate for your state is, email Caden at cfabbi@naspweb.org.

Monthly Student Leader Activities

Below, please find the activities that we request you complete on a month-by-month basis. Your Faculty Sponsor has also received this list so they can encourage and support your efforts.

Your NASP GSC Student Leader Coordinator, Andrew Jenkins (jenkins15@mail.usf.edu) will email you a reminder each month to share activities in the Student Leader Update.

September

- Forward the Student Leader message to the students in your program with a personalized message explaining the benefits of NASP membership.
- Explain the benefits of NASP membership using the [Student Leader PowerPoint presentation](#). This presentation is also available for download in the Student Leaders community.
- Hand out [NASP membership application forms](#) to students in your program (these were mailed to you, and they are also available for download in the Student Leaders community).
- Follow NASP on social media. Join us on Facebook, Twitter, and Instagram (@nasponline). We use two hashtags: #NASPGradStudents and #NASPadvocates.

October

- Forward the Student Leader message to the students in your program, with a personalized message explaining the value in attending the NASP convention.
- [Register for the NASP 2020 Annual Convention](#) (registration opens 10/1) to save \$150 on the fee!
- Begin planning and promoting a School Psychology Awareness Week activity (see [pages 5–6](#) for ideas).
- Visit the [Student Leaders community](#) and download the contact sheet for NASP State Delegates. Reach out to the delegate in your state and discuss ways to help spread the NASP message, if there is any way they can assist you in your role as Student Leader, or how you may be able to assist them in their duties.
- Post a picture or video on social media highlighting one of your program's accomplishments. Tag @nasponline or use #NASPadvocates and you might see it featured on NASP's social media accounts!

November

- Forward the Student Leader message to the students in your program with a personalized message explaining the value in attending the NASP convention.
- Continue promoting your School Psychology Awareness Week activity and host the event!
- Tell us about your School Psychology Awareness Week activity by e-mailing students@naspweb.org with a description and photos of the event. You could even win an award for your efforts!

December

- Forward the Student Leader message to the students in your program.
- If you haven't already, tell us about your School Psychology Awareness Week activity by e-mailing students@naspweb.org a description and photos of the event.
- Update your [NASP member profile](#) and upload a picture of yourself in the NASP Communities. To access your Communities profile, log in to the NASP website, click Membership & Community > Communities, then click the "Profile" link under your name in the upper right-hand corner of your screen.
- Good luck studying for finals and enjoy your break!

January

- Forward the Student Leader message to the students in your program.
- Use the [NASP member directory](#) to connect with your cohort and with possible future mentors. To do this, log in to the NASP website, click Membership & Community > Communities, then click the "Member Directory" link in the middle of the blue menu bar across the top of your screen.

February

- Forward the Student Leader message to the students in your program, with a personalized message explaining the networking benefits of attending the NASP annual convention.
- Plan an advocacy activity and begin promoting it (see [page 6](#) for an example idea).
- Post a picture or video on social media highlighting one of your program's accomplishments. Tag @nasponline and #NASPGradStudents and #NASPadvocates.

March

- Forward the Student Leader message to the students in your program.
- Continue promoting your advocacy activity and host the event!
- Reach out to your NASP state delegate to see if you may be able to assist with their spring state convention/meeting.
- Present on a career in school psychology to a psychology undergrad class. Resources to assist you in this presentation are available on the [NASP website](#), or you can contact Loraine at ltibbs@naspweb.org to request school psychology/NASP promo pieces.
- Tell us about your advocacy activity by e-mailing students@naspweb.org a description and photos of the event. You could win an award for your efforts!

April

- Forward the Student Leader message to the students in your program, with a personalized message explaining the benefits of NASP membership.
- Tell us about your advocacy activity by e-mailing students@naspweb.org a description of the event, if you have not yet done so, and send information and a picture highlighting one of your program's accomplishments. You might see your program's accomplishment featured on NASP's official social media accounts.

May

- Forward the Student Leader message to the students in your program.
- Fill out the Student Leader Nomination Form to confirm if you will continue as a Student Leader for the 2019–2020 academic year or remind your Faculty Sponsor to fill out the form to nominate new Student Leaders.
- Ensure a smooth transition to the new Student Leader, if you will not be continuing. If possible, chat about your experience with the new Student Leader. If this is not possible, please provide the new Student Leader (or your Faculty Sponsor, if a new Student Leader has not yet been nominated) with any materials that may assist them in organizing the School Psychology Awareness Week and advocacy activities.
- Post a message in the NASP Graduate Student Community with a news article, blog post, or other information you have found that relates to the field.

June

- Forward the Student Leader message to the students in your program, with a personalized message explaining the benefits of NASP membership. A strong NASP membership strengthens our collective voice, which matters with getting school psychologists what they need to help children thrive.
- If you have not yet done so, complete the (very short) [Student Leader Nomination Form](#) to confirm that you will continue on as a Student Leader for the 2019–2020 academic year, or remind your Faculty Sponsor to fill out the form to nominate new Student Leaders.
- Enjoy your summer!