The National Association of School Psychologists (NASP) is moving ahead with cautious optimism and planning for a face-to-face convention in Denver, CO in 2023. Should that not be possible, however, the convention will be held virtually, and alternative sponsorship and exhibit opportunities will be made available and renegotiated with sponsor organizations.

SPONSORSHIP LEVELS

PLATINUM LEVEL
Any combination totaling $25,000 or more

GOLD LEVEL
Any combination totaling $15,000 or more

SILVER LEVEL
Any combination totaling $7,000 or more

BRONZE LEVEL
Less than $7,000

ALL-LEVEL BENEFITS

• Special sponsorship name badge ribbons
• Recognition on sponsor signage
• Recognition on NASP’s convention sponsorship webpage
• Recognition in the digital Final Program (if paperwork/payment are received by 12/14/22)
• Recognition and special formatting in the Exhibit Hall Handbook (if received by 12/14/22)
• Recognition in the General Session slide show

Please note that all sponsors also must be exhibitors.

In addition to the all-level benefits, as a Platinum Sponsor, your organization will receive these added benefits:

• Organization’s website linked on NASP convention sponsorship webpage
• One complimentary rotating image (566 px × 300 px) featured on the NASP convention webpage
• One complimentary totebag insert
• Company logo featured on registration counter kick panels
• Four complimentary invitations to the President’s Reception
• Complimentary, one-time use of pre- or postconvention attendee mailing address list, upon request. (A sample of the proposed mailing is required in advance, and NASP reserves the right to deny use of its convention attendee list based on material content or appearance.) Mailing must be sent by June 30, 2023. Contact NASP for additional details.
• Complimentary subscription to Communiqué newspaper and NASP In Brief newsletter
• One-time image post (1,200 px × 628 px) on the NASP Facebook page during the convention week (Please include any URLs or text in the image itself. The post text will include a thank-you for your sponsorship.)*
• Additional organizational exhibit booth selection preference points for future NASP conventions

In addition to the all-level benefits, as a Gold Sponsor, your organization will receive these added benefits:

• Organization’s website linked on NASP convention sponsorship webpage
• Company logo featured on registration counter kick panels
• Three complimentary invitations to the President’s Reception
• Complimentary, one-time use of pre- or postconvention attendee mailing address list, upon request (A sample of the proposed mailing is required in advance, and NASP reserves the right to deny use of its convention attendee list based on material content or appearance.)** Mailing must be sent by June 30, 2023. Contact NASP for additional details.

In addition to the all-level benefits, as a Silver Sponsor, your organization will receive these added benefits:

• Two complimentary invitations to the President’s Reception
• Complimentary, one-time use of pre- or postconvention attendee mailing address list, upon request (A sample of the proposed mailing is required in advance, and NASP reserves the right to deny use of its convention attendee list based on material content or appearance.)** Mailing must be sent by June 30, 2023. Contact NASP for additional details.
<table>
<thead>
<tr>
<th>SPONSOR BENEFITS AT A GLANCE</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze Less Than $7,000</th>
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<tbody>
<tr>
<td><strong>PRECONVENTION BENEFITS</strong></td>
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<tr>
<td>Name recognition on NASP’s convention website sponsorship page</td>
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<tr>
<td>Your website linked on the NASP convention website sponsorship page</td>
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<td>One complimentary rotating website ad (566 px × 300 px) featured on the NASP convention webpage*</td>
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<td>Complimentary attendee mailing list (one-time use of list, pre- or postconvention, available upon request)**</td>
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<td><strong>ON-SITE BENEFITS</strong></td>
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<td>Recognition in the digital Final Program</td>
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<td>Name recognition and special formatting in the Exhibit Hall Handbook</td>
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<td>Recognition in the General Session slide show</td>
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<td>Name recognition on sponsorship signage</td>
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<td>Special sponsorship name badge ribbon</td>
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<tr>
<td><strong>POSTCONVENTION BENEFITS</strong></td>
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*NASP’s identification and acknowledgment of sponsors will include information as permitted under Section 513(i) of the IRS Tax Code and the Treasury regulations for qualified sponsorship payments.

**NASP’s pre- or postconvention registrant mailing address list is available for one-time use by certain sponsors, upon request. Advance approval of a sample of the proposed mailing by NASP is required, and NASP reserves the right to deny use of its convention registrant list based on material content or appearance. Electronic registrant mailing address files will be processed in zip code order and sent to sponsors via email, unless otherwise specified. Please allow 10 days for delivery. Mailing must be sent by June 30, 2023. For more information, please call Cheri Gainor at 301-347-1673 or send an email to cgainor@naspweb.org.
SPONSORSHIP OPTIONS

EVENTS

Keynote Address ....................... $25,000
Sponsor the headline speaker during the convention General Session, 11:00 a.m.-12:30 p.m., Wednesday, February 8, 2023, attended by approximately 3,000 participants. The 2023 Keynote Address will be delivered by Shawn Ginwright, PhD. Dr. Ginwright is one of the nation’s leading thought leaders on African American youth, including youth activism and development, and is a professor of education in the Africana Studies Department and a senior research associate at San Francisco State University. In 2011, Ginwright was awarded the Fulbright Senior Specialist Award from the State Department for his outstanding research and work with urban youth. He is the author of multiple bestselling books.

- As the exclusive sponsor, your organization will receive special recognition on the General Session slide show. • A one-page, two-sided flyer will be placed on the chairs in the General Session room by NASP. (The flyer must be preapproved by NASP and received at the address provided by NASP at least 2 weeks prior to the convention.)

NASP Awards Reception ............ $18,000
This important event immediately follows the Awards Ceremony and honors recipients of the School Psychologist of the Year, Lifetime Achievement, Minority Scholarship, and Government Relations awards.

- A representative of your organization will be able to welcome participants to the reception. • Your organization’s logo will appear on the awards flyer and will be projected in the reception room during the event.

Denver Welcome Party ............... $15,000
The opening night party attracts 2,500 attendees and kicks off the NASP convention in style. This year’s party will take place 9:00 p.m.-12:00 a.m. on Tuesday, February 7, 2023.

- As the exclusive sponsor, your logo will be included on event signage and projected in the ballroom during the event.
- A representative of your organization also will be able to welcome participants to the party and offer brief remarks.

Multicultural Meet and Greet ...... $8,500
Be part of this important event that includes information about the NASP Multicultural Affairs Committee, recognizes the NASP Minority Scholarship recipients, and provides networking opportunities for attendees. Refreshments are served.

- A representative of your organization will be able to offer welcome remarks to attendees of the event.

Hotel Key Cards ....................... $12,000
Be the company that attendees see each time they reach for their hotel key card. Put your name and logo in the hands of every convention attendee staying in the official NASP 2023 Annual Convention hotels. Key cards are one of the first things attendees see at the convention. This is a great marketing tool and traffic builder for your booth, since the vast majority of convention participants stay in official NASP hotels. Key imprint is four-color and one-sided (top) only. **Artwork MUST be preapproved by NASP**, and key cards must be received at the hotel addresses provided by NASP at least 2 weeks prior to the convention.

Attendee Note Pads .................... $4,000
Provide pads with your organization’s logo, on which attendees will take notes they will refer to for months to come—a great way to be remembered by attendees long after the convention is over! **(Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover. Materials must be preapproved and received at the warehouse address provided by NASP at least 2 weeks prior to the convention.)**

Attendee Pens ......................... $4,000
Be assured that your organization makes an impression on all attendees by providing a customized pen with your company logo in each convention totebag. **(Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover. Pens must be received at the warehouse address provided by NASP at least 2 weeks prior to the convention.)**

Totebag Insert ......................... $3,000
Get your message into the hands of all attendees! Include a flyer insert in the attendee totebags distributed on site with important information. The sponsorship fee covers a one-page, two-sided insert. **(Please call NASP Manager of Meetings Cheri Gainor, at 301-347-1673, to discuss the fee for including a larger printed piece or different kind of insert. **All materials must be preapproved by NASP** and received at the warehouse address provided by NASP at least 2 weeks prior to the convention.)**

Documented and Featured Sessions ...... $10,000 each
80-minute Documented Sessions and 50- or 80-minute Featured Sessions cover a variety of important subjects each year. These sessions are presented by leading international experts who are invited to speak by the NASP Convention Committee. For more information on this year’s topics and presenters, call Cheri Gainor at 301-347-1673 or send an email message to cgainor@naspweb.org.

- A sponsorship recognition slide will be shown as attendees enter the room. • A representative of your organization will be able to offer welcome remarks to attendees and introduce the speaker at the session.

PRODUCTS

Attendee Totebags ..................... $15,000
Promote your company’s message and logo on the NASP convention totebag, distributed to all attendees on site with your insert, and other important information included inside. **Artwork MUST be preapproved by NASP**, and totebags must be received at the warehouse address provided by NASP at least 2 weeks prior to the convention. **(Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover.)**

Name Badge Lanyards ............... $12,000
Distributed to all attendees on site, your organization will be the exclusive sponsor of this handy accessory—a sure way to be noticed! **Artwork MUST be preapproved by NASP**, and lanyards must be received at the warehouse address provided by NASP at least 2 weeks prior to the convention. **(Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover.)**

Exhibit Hall Coffee Services ...... $12,000
Increase traffic and goodwill toward your organization! Sponsored coffee will be served in designated areas (including in/near your booth) when the hall opens on the morning of Thursday, February 9 or Friday, February 10, 2023.

- Your sponsorship will be acknowledged in the Exhibit Hall Handbook. • Sponsorship signage will be visible outside the Exhibit Hall, in your booth, and in each coffee service area.

NEED MORE INFORMATION? For more opportunities and information, or to create a sponsorship opportunity that fits your needs, please call NASP Manager of Meetings Cheri Gainor at 301-347-1673 or send an email message to cgainor@naspweb.org.
Sponsorship Interest Form

NASP 2023 ANNUAL CONVENTION
February 7-10, 2023 • Colorado Convention Center • Denver, CO

BILLING INFORMATION

PLEASE PRINT CLEARLY OR TYPE ALL INFORMATION. Keep a copy of this form for your records. Fed. Tax ID No.

Contact Name

Title

Company

Address

City ______________ State _____ Zip ______________

Phone ___________________________ Email ___________________________

Fax ___________________________ Signature ___________________________

SPONSORSHIP OPTIONS

Indicate your selection(s) below:

☐ Keynote Address .......................................................... $25,000

☐ NASP Awards Reception .............................................. $18,000

☐ Welcome Party .......................................................... $15,000

☐ Attendee Totebags ...................................................... $15,000

☐ Hotel Key Cards ........................................................ $12,000

☐ Name Badge Lanyards .............................................. $12,000

☐ Exhibit Hall Coffee Service ..................................... $12,000

☐ Documented/Featured Sessions............................... $10,000 each

☐ Multicultural Meet and Greet ................................ $8,500

☐ Attendee Note Pads .................................................. $4,000

☐ Attendee Pens ........................................................ $4,000

☐ Totebag Insert ........................................................ $3,000

SPONSORSHIP TOTAL $ __________________________

Please await invoice prior to remitting payment.
Thank you for your support of NASP!