### SPONSORSHIP OPPORTUNITIES

**Become a convention sponsor** and increase your visibility among the approximately 5,000 school psychologists attending the NASP 2024 Annual Convention in New Orleans, LA.

**Supporting high-profile convention events and services is the most effective way to demonstrate your support for NASP while ensuring maximum exposure for your organization.** You will have the opportunity to enhance your organization’s name recognition and customize your sponsorship to match your goals and budget.

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Level</strong></td>
<td>Any combination totaling $25,000 or more</td>
</tr>
<tr>
<td><strong>Gold Level</strong></td>
<td>Any combination totaling $15,000 or more</td>
</tr>
<tr>
<td><strong>Silver Level</strong></td>
<td>Any combination totaling $7,000 or more</td>
</tr>
<tr>
<td><strong>Bronze Level</strong></td>
<td>Less than $7,000</td>
</tr>
</tbody>
</table>

### ALL-LEVEL BENEFITS

- Special sponsor name badge ribbons
- Recognition on all on-site sponsor signage
- Recognition on the NASP convention sponsorship webpage
- Recognition and special formatting in the Exhibitor Listing section of the convention app (for information received by 12/14/23)
- Recognition in the Opening General Session slide show
- Additional organizational exhibit booth selection preference points for future NASP conventions (if exhibiting in 2024)

### ADDITIONAL BENEFITS

**In addition to the All-Level Benefits above, as a Platinum Sponsor, your organization will receive these added benefits:**

- Organization’s website link on convention sponsorship webpage
- Company logo featured on NASP convention registration counter kick panels
- Complimentary subscription to *Communiqué* magazine and *NASP In Brief* newsletter (through June 30, 2024)
- Four complimentary invitations to the NASP President’s Reception

**In addition to the All-Level Benefits above, as a Gold Sponsor, your organization will receive these added benefits:**

- Organization’s website link on convention sponsorship webpage
- Company logo featured on NASP convention registration counter kick panels
- Three complimentary invitations to the NASP President’s Reception

**In addition to the All-Level Benefits above, as a Silver Sponsor, your organization will receive:**

- Two complimentary invitations to the NASP President’s Reception
### SPONSOR BENEFITS AT A GLANCE

<table>
<thead>
<tr>
<th></th>
<th>Platinum $25,000+</th>
<th>Gold $15,000+</th>
<th>Silver $7,000+</th>
<th>Bronze Less Than $7,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRECONVENTION BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name recognition on NASP’s convention website sponsorship page</td>
<td>✅</td>
<td>✅</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Your website linked on the NASP convention website sponsorship page</td>
<td></td>
<td>✅</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>ON-SITE BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name recognition and special formatting in the Exhibitor Listing section of the convention app</td>
<td></td>
<td>✅</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Recognition in the Opening General Session slide show</td>
<td>Logo &amp; Name</td>
<td>Logo &amp; Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Name recognition on sponsorship signage</td>
<td>✅</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Special sponsorship name badge ribbons</td>
<td>✅</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Company logo featured on registration counter kick panels</td>
<td>✅</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Complimentary invitations to the President’s Reception</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>POSTCONVENTION BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional exhibit booth selection preference points for future NASP conventions (if exhibiting in 2024)</td>
<td>✅</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Complimentary subscription to Communiqué magazine and NASP In Brief newsletter (through June 30, 2024)</td>
<td>✅</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
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</table>
SPONSORSHIP OPTIONS

EVENTS

Keynote Address..........................$25,000
Sponsor the headline speaker during the convention Opening General Session, 11:00 a.m.–12:30 p.m., Thursday, February 15, 2024, attended by approximately 3,000 participants in person and an additional 2,000 New Orleans Express Virtual Package registrants via livestream. The 2024 Keynote Address will be delivered by Gaelin Elmore, a dynamic speaker on the importance of “belonging” as a change agent in children’s lives. Gaelin weaves together his personal experience as a child who suffered trauma and abuse in and out of foster care, the adults who transformed his life by helping him see he was worthy of belonging, and the science behind belonging in human development and the strategies that create and sustain it. Elmore shares his journey from despair to graduate school, the NFL, and being an advocate for helping adults working with at-risk youth see themselves as the champions these young people need.

• As the exclusive sponsor, your organization will receive special recognition on the Opening General Session slide show.

NASP Awards Reception..............$18,000
This important event immediately follows the Awards Ceremony and honors recipients of the School Psychologist of the Year, Lifetime Achievement, Minority Scholarship, and Government Relations Awards.

• A representative of your organization will be able to offer a brief welcome at the end of the Awards Ceremony as a lead-in to the reception. • Your organization’s logo will appear on the awards flyer and will be projected in the reception room during the event.

New Orleans Welcome Party......$15,000
The opening night party attracts 2,500 attendees and kicks off the NASP convention in style. This year’s party will take place 9:00 p.m.–12:00 a.m. on Wednesday, February 14, 2024.

• As the exclusive sponsor, your logo will be included on the convention app, event signage, and projected in the ballroom during the event.

Multicultural Meet and Greet ...$10,000
Be part of this important afternoon networking event that includes information about the NASP Multicultural Affairs Committee, recognizes the NASP Minority Scholarship recipients, and provides networking opportunities for attendees. Light refreshments are served.

• A representative of your organization will be able to offer brief welcome remarks to attendees of the event.

Exhibit Hall Coffee Services.......$12,000
Increase traffic and goodwill toward your organization! Sponsoring coffee will be served in designated areas (including in/near your booth) when the hall opens on the morning of Friday, February 16, 2024.

• Your sponsorship will be acknowledged on the convention app, on signage at the Exhibit Hall entrance, in your booth, and in each coffee service area.

Documented and Featured Sessions ......$10,000 each
NASP’s 80-minute Documented Sessions (all of which are both presented on site and also livestreamed/recorded) and 50- or 80-minute Featured Sessions cover a variety of important subjects each year. These sessions are presented by leading international experts who are invited to speak by the Convention Committee. For more information on this year’s topics and presenters, call Cheri Gainor at 301-347-1673 or email cgainor@naspweb.org.

• A sponsorship recognition slide will be shown as attendees enter the room. • A representative of your organization will be able to offer brief welcome remarks to attendees.

PRODUCTS

Attendee Tote Bags .............$15,000
Promote your company’s logo (in addition to the 2024 NASP convention logo/location) on the tote bags that are distributed to all attendees on site and include important information inside. (Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover. Artwork MUST be preapproved by NASP, and tote bags must be received at the warehouse address provided by NASP at least 2 weeks prior to the convention.)

Name Badge Lanyards..............$12,000
Distributed to all attendees on site, your organization will be the exclusive sponsor of this handy accessory—a sure way to be noticed! (Fee excludes manufacturing and shipping and handling fees, the costs of which the sponsor must cover. Items must be preapproved by NASP and received at the warehouse address provided by NASP at least 2 weeks prior to the convention.)

NEED MORE INFORMATION? For more opportunities and information, or to create a sponsorship opportunity that fits your needs, please call NASP Manager of Meetings Cheri Gainor at 301-347-1673 or send an email message to cgainor@naspweb.org.
BILLING INFORMATION

Please print clearly or type all information. Keep a copy of this form for your records. Fed. Tax ID No.

Contact Name __________________________

Title __________________________

Company __________________________

Address __________________________

City __________________________ State _______ Zip __________________________

Phone __________________________ Email __________________________

Fax __________________________ Signature __________________________

__________________________

SPONSORSHIP OPTIONS

Indicate your selection(s) below:

☐ Keynote Address ................................................................. $25,000

☐ NASP Awards Reception ...................................................... $18,000

☐ Welcome Party ................................................................. $15,000

☐ Attendee Tote Bags ............................................................. $15,000

☐ Hotel Key Cards ............................................................... $12,000

☐ Name Badge Lanyards ....................................................... $12,000

☐ Exhibit Hall Coffee Service ................................................ $12,000

☐ Documented/Featured Sessions ......................................... $10,000 each

☐ Multicultural Meet and Greet ............................................ $10,000

☐ Attendee Note Pads ............................................................ $4,000

☐ Attendee Pens ................................................................. $4,000

☐ Attendee Tote Bag Giveaways ........................................... $4,000

Sponsorship Total ............................................................... $__________________________

Please await invoice prior to remitting payment.
Thank you for your support of NASP!