2021 NASP Advocacy Academy

Pre-Academy Recorded Modules
To be completed by July 19, 2021.
Participants must watch all recorded sessions (1-6), pass the post-test quiz, and complete the Pre-Academy Final Evaluation to receive 3.5 Hours of NASP Approved CPD.

All Advocacy Academy attendees are required to view the pre-recorded content prior to their participation in the live sessions. The Scavenger Hunt activity will be used by state teams as part of the live session on July 20--Session 2: Overview of Shortages session. The Capitol Hill Talking Points will be used for the Hill meetings conducted on July 21. Pre-academy content will be available for review one month prior to the start of the Advocacy Academy. A final agenda with zoom and go to webinar links to all sessions will be available through the Online Learning Center course information and the NASP website Public Policy Institute--Advocacy Academy page.

Recording 1: Foundations of Public Policy
Presenters: Nate von der Embse, NASP Government and Professional Relations Committee (GPR) Chair (FY 21)
Length of Session: 15 minutes

Recording 2: Basics of Legislative Advocacy (Part 1)
Presenters: Julia Szarko, GPR Committee Member (NE Region), and Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
Length of Session: 45 minutes

Recording 3: Basics of Legislative Advocacy (Part 2)
Presenters: Kari Oyen, Chair GPR (FY 22) and Tess Melendrez, GPR Member
Length of Session: 1 hour

Recording 4: Preparing for the Virtual Capitol Hill Day Experience
Presenters: Kari Oyen, Co-Chair GPR (FY 22); Peter Faustino and Julia Szarko, NE Regional Reps GPR; Becca Murdoch, NASP Manager of Policy and Advocacy; and Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
Length of Session: 45 minutes
Handouts: Talking Points for Capitol Hill

Recording 5: Mining for Data to Support Advocacy for School Psychology
Presenters: Stacy Kalamaros Skalski, NASP Director of Professional Policy & Practice
Length of Session: 30 minutes
Handout: Shortages in School Psychology Scavenger Hunt Activity

Recording 6: Capitol Hill Staff Interviews
Interviewer: Becca Murdoch, NASP Manager of Policy and Advocacy
Length of Zoom Recordings: 45 minutes

- James Longley, Senior Legislative Assistant, U.S. House of Representatives, Office of Congressman Brian Fitzpatrick (R-PA-01)
- Taylor Ware, Legislative Aide, U.S. Senate, Office of Senator Raphael Warnock (D-GA)
- Jaime Cobham, Legislative Assistant, U.S. House of Representatives, Office of Congressman Jamaal Bowman (D-NY-16)

Live Sessions

Tuesday, July 20, 2021

7:45-8:45pm EDT Pre-Academy Questions and Answers (Optional Discussion)

All Advocacy Academy attendees are required to view the pre-recorded content prior to their participation in the live sessions. This session offers an opportunity for participants to ask NASP leaders and staff questions about the pre-academy content.

Facilitators:

- Kathy Cowan, NASP Director of Communications
- Becca Murdoch, NASP Manager of Policy & Advocacy
- Stacy Kalamaros Skalski, NASP Director of Professional Policy & Practice
- Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
- Nikki Sutton, Co-Chair, GPR and NASP Strategic Liaison
- Julia Szarko, GPR Member (NE Regional Rep)
- Nate von der Embse, Past-Chair, GPR

Wednesday, July 21, 2021

12:30-1:15pm EDT Session 1: Welcome, Introduction and Overview

This session offers a welcome by NASP President, Laurie Klose, introduces participants to their academy facilitators, and will review what participants can expect from the Advocacy Academy experience.

Facilitators:

- Laurie Klose, NASP President (FY22)
- Shawna Rader Kelly, NASP Strategic Liaison, MBH/PM Strategic Goal
- Stacy Kalamaros Skalski, NASP Director of Professional Policy & Practice
1:15-1:30pm EDT  BREAK

1:30-3:00pm EDT  Session 2: Overview of Shortages in School Psychology: The Data, Issues, Messages and Resources

This session awards 1.5 hours of NASP approved CPD for participants that attend the session in its entirety and complete the session evaluation. The session will provide a review of the research and data describing the causes and impact of the shortages in school psychology. Participants will also engage in an application activity that utilizes the Pre-Academy communication information and Scavenger Hunt data collection activity to build “key messages” about the shortages impacting their state.

Facilitators:

- Meaghan Guiney, Assistant Professor, Fairleigh Dickinson University, and NASP Strategic Liaison for Shortages Strategic Goal
- Eric Rossen, Director of Professional Development & Standards, Staff Liaison for Shortages Strategic Goal
- Kathy Cowan, NASP Director of Communications
- Stacy Kalamaros Skalski, NASP Director of Professional Policy & Practice

3:00-3:30pm EDT  BREAK and Quick Poll

Please take 1 minute during your break to complete the quick poll on exploring your beliefs about the federal and state role in education. (Link to be provided.)

3:30-4:45pm EDT  Session 3: The Federal vs. State Role in Remedying Shortages in School Psychology

This session awards 1.25 hours of NASP approved CPD for participants that attend the session in its entirety and complete the session evaluation. This session will explore the government role in addressing personnel shortages in education. U.S. Department of Education Staff will share information and insights on current US DOE initiatives and funded programs.

Facilitators:

- Renee Bradley, Deputy Division Director, Research to Practice Division, Office of Special Education Programs, US Department of Education
- Rita Foy Moss, Group Leader and Education Program Analyst, Safe and Supportive Schools, Office of Elementary and Secondary Education, US Department of Education
- Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
- Stacy Kalamaros Strobach, NASP Director of Professional Policy and Practice

4:45-5:15pm EDT  BREAK
5:15-6:15pm EDT  Session 4: Regional Discussion Groups: State Teamwork Session

State teams will convene in small group within their regional discussion groups to plan their messaging and roles for their July 22 Capitol Hill visits. Pre-Academy sessions on the Capitol Hill experience will support this session.

Facilitators:

- GPR Committee Members and NASP staff will support regional discussion groups.
  - NE Region: Julia Szarko, GPR NE Reg Rep; Eric Rossen, NASP Director of Professional Development and Standards
  - SE Region: Nate von der Embse, GPR Chair (FY21); Nikki Sutton, Co-Chair (FY22) and NASP Strategic Liaison; Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
  - Central Region: Kari Oyen, GPR Chair (FY 22); Stacy Skalski, NASP Director of Professional Policy and Practice
  - Western Region: Tess Melendrez, GPR Member; Shawna Rader Kelly, NASP Strategic Liaison; Becca Murdoch, Manager of Policy and Advocacy

6:15-6:30pm EDT  BREAK

6:30-7:45pm EDT  Session 5: Panel Presentation: Strategies to Remedy Shortages in School Psychology

This session awards 1.25 hours of NASP approved CPD for participants that attend the session in its entirety and complete the session evaluation. The session will consist of state and national leaders who have been involved in implementing programs to remedy shortages in school psychology. Examples of federally funded grant programs, university partnerships, state department of education initiatives, and state association efforts will be presented. Opportunities for Q & A with panelists will be provided.

Panelists:

- WI: Expanded School-Based Mental Health Professionals Grant Program. A $10 Million federal grant designed to remedy shortages of school mental health professionals through respecialization and “grow your own” programs at the local level. Presenters: Tim Peerenboom, School Psychologist and PBS Coach, Madison Metropolitan School District (WI); Karen Horn, School Based Mental Health Professionals Consultant on the Student Services, Prevention and Wellness Team, WI Department of Public Instruction.
- OH: Ohio Internship in School Psychology Program. A $3 million publicly funded collaborative program between the OH Department of Education and the OH Inter-University Council. Presenters: Kathy McNamara, Associate Dean and Professor, College of Sciences and Health Professionals, Cleveland State University, OH; Chuck Archer, Research Psychologist, Zanesville City Schools, OH and NASP Delegate
• **MT: Licensure, Training, Retraining, and Respecialization in School Psychology.** A collaborative program between the MT Office of Public Instruction, the Montana Association of School Psychologists Credentialing and Professional Standards Board (CPSB), and the University of Montana’s School Psychology Graduate Training Program. Presenter: Shawna Rader Kelly, School Psychologist and NASP Strategic Liaison

• **DE: DASP/DSEA Collaboration.** Delaware Association of School Psychologists (DASP) and the Delaware State Education Association (DSEA) have teamed up to bring improved awareness to the need for school mental health professionals and the shortage of school psychologists. Presenter: Emily Klein, School Psychologist, Red Clay Consolidated School District (DE), Past-President of DASP and NASP Chair of the Assistance to States (ATS) Committee

• **NJ: Supportive Schools Newark.** This program is a five-year grant funded by the US Department of Education under the Mental Health Service Professional Demonstration Grant. This program created a partnership between the Newark Board of Education and Fairleigh Dickinson University-Metro Campus to create a pipeline of school psychologists into high needs schools and increase capacity to effectively address the needs of youth who have experienced trauma. Presenters: Linda Raffaele Mendez, Assistant Professor of Psychology, Fairleigh Dickinson University-Metro Campus; and Meaghan Guiney, Assistant Professor, Fairleigh Dickinson University, and NASP Strategic Liaison for Shortages Strategic Goal

• **NV: Nevada Association of School Psychologists (NVASP) Legislative Advocacy for School Psychologists.** NVASP initiatives focus on remedying shortages in school psychology and through their active legislative advocacy efforts they have gotten several bills introduced to address shortages including defining the scope and practice of SPs, offering a stipend for holders of the NCSP, and establishing ratios of school mental health professionals as school safety experts. Presenter: Katie Dockweiler, Bilingual School Psychologist Clark County Schools (NV), former member of the NV Board of Education (Senate Appointment), Past-President of NVASP, and NASP Co-Chair of the Communications Committee.

• **NC: NC School Psychologists Association (NCSPA) collaboration with the NC Department of Instruction.** NCSPA and the NCDPI have collaborated to remedy shortages in school psychology through data collection efforts to identify school psychologist ratios, efforts to increase awareness about the broad role of school psychologists, creating pathways for people holding the NCSP to earn state School Psychology credentials, and the introduction of legislation to create pay raises, stipends for NCSP and interns, and improve recruitment and retention of SPs. Presenter: Lynn Makor, School Psychology Consultant, NC Department of Instruction.

**Session Facilitators:**

- Nikki Sutton, Co-Chair of GPR (FY 22) and NASP Strategic Liaison
- Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy

7:45-8:00pm EDT **BREAK**
8:00-8:30pm EDT  Session 6 Topical Discussion

This session will provide an opportunity for state teams to discuss strategies for remedying shortages that have been discussed throughout the day. Participants will select discussion groups based on interest.

Topical Group Discussions and Facilitators

- **State Department of Education and Higher Education Collaboration:** Building a Pipeline and Expanding Graduate Training Programs. Facilitators: Kathy McNamara, Chuck Archer, Stacy Skalski
- **State Department of Education and State Association Collaboration:** Data Collection, Credentialing, and Retraining Programs. Lynn Makor, Nikki Sutton, and Becca Murdoch
- **Federal Grants:** Increasing Supply Through Respecialization and Retraining. Karen Horn, Tim Peerenboom, Eric Rossen
- **Federal Grants:** Expanding Access to School Mental Health Services. Facilitators: Linda Raffaele Mendez, Meaghan Guiney, and Nick Affrunti
- **Developing State Association Cohesive Messaging Around School Psychology Shortages.** Facilitators: Julia Szarko and Kathy Cowan
- **State Association Grassroots Advocacy and NASP Resources.** Facilitators: Katie Dockweiler, Kari Oyen, Sheila Desai
- **External Stakeholder Collaborations and Partnerships to Advance NASP Strategic Goals.** Facilitators: Emily Klein and Kelly Vaillancourt Strobach

8:30-8:45pm EDT  Session 7 Final Participant Forum

Final instructions for the Capitol Hill Day experience will be shared.

- Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
- Stacy Kalamamos Skalski, NASP Director of Professional Policy & Practice

Thursday, July 22, 2021

9:00am-5:00pm EDT  Open Discussion of Capitol Hill Meetings

This open discussion forum will allow state teams to check in with NASP staff and GPR members to discuss Capitol Hill visits. Participants may “drop in” anytime throughout the day for a virtual consultation.

Facilitators:

- Kelly Vaillancourt Strobach, NASP Director of Policy and Advocacy
- Stacy Kalamamos Skalski, NASP Director of Professional Policy & Practice
- Becca Murdoch, NASP Manager of Policy and Advocacy
- GPR Committee Members

5:00-7:00pm EDT  Final Regional Discussions
Participants are invited to join one final discussion with their regional GPR facilitators to discuss the Capitol Hill experiences, and future advocacy plans and activities.

Timing:

- 5:00-6:00 Northeast Region
- 5:30-6:30 Southeast Region
- 6:30-7:30 Central Region
- 7:00-8:00 Western Region