Overview of the 2016 GW/NASP Public Policy Institute

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George Washington University
Goals of the 2016 GW/NASP Public Policy Institute

- Learn about how public policies are made and the changing federal role in education.
- Examine how policies and practices affect students who face complex barriers to learning.
- Examine how schools/districts are creating policies and practices that strengthen children’s access to high quality education.
- Learn how to develop advocacy campaigns which can influence legislation, administrative policy, and professional practices.
- Develop personal or organizational action plans to promote advocacy agendas.
- Engage with national leaders and experience firsthand how legislation is created and advanced on Capitol Hill.
- Examine how school administrators, teachers, counselors, school psychologists, and other stakeholders can more effectively collaborate to provide comprehensive student learning supports.
2016 PPI Theme

Education as a Civil Right for All: Implications for Public Policy
Education as a Civil Right For All

The Fundamental Concept

• There is a significant difference between equitable access to a free appropriate public education and equitable quality
Guiding Questions for the Public Policy Institute

• Is education a civil right?
• Why is equity important in schools?
• How is the process of educating our youth impacted by policies and professional practices?
• How can grassroots advocacy effectively influence public policy?
Shaping Public Policy

The Influence of Advocacy, Research, Public Opinion, and Timing
What Shapes Public Policy?

- Research
- Public Opinion
- Need (perceived or real)
- Media
- External Events
- Public/Political Pressure
Garbage Can Theory

Feelings (seeking a cause)

Random Solutions (activity / policy / reaction)
Random Window of Opportunity (the best time to act)

Random Problems (bureaucrat / voter / politician needs)
Random Participants (voters / politicians / bureaucrats)

Results

AKA:
And then something magic happens!!!
Kingdon’s Multiple Streams Model

Scenario 1: No Coupling of Streams or Window Closed → Policy Proposal Not Adopted

Scenario 2: Coupling of Streams and Window of Opportunity Open → Policy Proposal Adopted
Role of Advocacy in Policy Development
What is ADVOCACY?

• Advocacy is the "act of **pleading** or **arguing in favor of** something, such as a cause, idea, or policy." (American Heritage Dictionary, 2003)

• Key issues:
  – Pleading
  – Arguing
  – Taking a position for or against
Key Components of Effective Advocacy

6. Engage and Evaluate
5. Use Consistent, Effective Communication
4. Gather Evidence (Research, Data, Examples)
3. Build Strategic Relationships
2. Recognize Opportunity to Act
Positive Change in Policy & Practice
1. Know What You Want
The Every Student Succeeds Act (ESSA)

ESSA was influenced by:

- Research
- Public Opinion
- Media
- External Events
- Public/Political Pressure
- Timing/Opportunity
Implementation Phase

More Policy Solutions, Problems, and Alternatives …And More Change
Leveraging PPI to Create Change

For each presentation/activity….
Note the:
• The big ideas (1-3) that resonate with you
• Points of data that seem most compelling
• Key points relevant to reality back in your state or district

Consider:
How might you convey these ideas and examples in simple terms to someone else
The Week at a Glance
Program Overview: July 18-20

Day 1: Foundations of Educational Policy

• Introductions by GW & NASP Leaders and Participants
• Federal policy foundations and feature presentations by prominent leaders from the Center on Education Policy, First Focus, Annie E. Casey Kids Count
• Foundations of Grassroots Advocacy Solutions
• Preparing for the Capitol Hill Experience
• Activity: The Role of the Federal Government
• Regional Networking and GW Teamwork
• Evening Networking Reception at TONIC (just down the street) for all PPI Participants and presenters (Free food &
Program Overview: July 18-20

Day 2  Federal Programs & Policies and Practices to Ensure Equity in Education

• US Department of Education:
  – James Ferg-Cadima, Acting Dep. Asst. Secretary, OCR, DOE
  – Renee Bradley, Deputy Director, Office of Special Education Programs

• Featured Speaker: Paul Morgan, Director of the Center for Educational Disparities, Penn State University

• Featured Speaker: Dan Losen, Director for the Center of Civil Rights Remedies, UCLA

• Activities: Personalized Learning, Case Study Application

• Team planning for the Capitol Hill experience (Lunch)

• Evening Session for NASP Approved Credit Participants Only: NASP GPR committee presents “NASP Advocacy: Program, Policies, and Practices”
Program Overview: July 18-20

Day 3  Capitol Hill Day Experience

• Continental Breakfast on Capitol Hill
• Legislative Hill Staff Panel Discussion
• Hill Visits to Elected Officials
• Touring the Capitol, Gallery viewing, and Observing the Legislative Process
• Final Debriefing (all participants)
• Dismissal of 3-day Participants
Program Overview: July 21 & 22

Day 4  Policy into Practice, Part 1
Theme: Education as a Civil Right—Social Justice

– Ted Talk
– David Shriberg, Social Justice and Children’s Rights, Loyola University
– Ray Lucas, 100 Black Men of America, School Community Partnerships
– The School to Prison Pipeline, Council for State Governments Justice Center
– Sexual Minority Youth
Program Overview: July 20 & 21

Day 5  Policy into Practice, Part 2

Theme: Education as a Civil Right—The Achievement Gap

– Exploring the Achievement Gap with Gary Galluzo, George Mason University
– Charter Schools
– School Climate and Discipline
– Activities: Traumatized Students, Strategies and ESSA
– Team Presentations
PPI Etiquette

• Turn off or mute all cell phones in class.
• Please be on time each morning and to all scheduled events, including Capitol Hill appointments.
• Use scheduled breaks wisely in order to minimize disruptions during speaker or panel presentations.
• Business casual for the week and business dress for fieldtrips. Comfortable shoes are recommended (but not flip-flops).
PPI Etiquette, continued

• Be respectful and considerate of differing opinions and points of view.
• *Introduce yourself* when speaking.
• Be respectful of the time -- get swiftly to your question or point.
• Pick up all trash and place in appropriate receptacles.
• Direct questions about course requirements and GW campus to Carol or Angela.
• Direct questions about NASP, logistics, and/or organizational issues to Stacy, Kelly, or Christina.
PPI Resources and Extras

• Training Notebook or Folders
• Online Webpage with Supplemental Information & Handouts (access protected)
  – Includes readings, additional handouts, electronic PPTs, links to valuable websites, etc.
• First Focus Annual Children’s Budget 2016
• Kids Count 2016
• Congressional Handbook
• Metro Pass ($10 pass for field trip to Capitol Hill)
• Daily menus
PPI & Social Media

Don’t miss out on what’s happening at PPI! Get the latest updates, including program changes, share news, and connect with friends and colleagues.

• **Like NASP on Facebook** – ‘Like’ the NASP Facebook page and get fun updates, photos and information from PPI!

• **Do You Instagram?** Share what’s happening in your sessions and at PPI by tagging your photos with the address #NASPadvocates and you might see your photo on the NASP Facebook page!

**Do you tweet?** Follow our [Twitter feed](https://twitter.com/nasponline)! Twitter is @nasponline, use #NASPadvocates
Jack Jennings Book: 
*Presidents, Congress, and the Public Schools*

- Paperback for sale at discounted prices
- Limited Supply
- See Christina Koch
Toast to your Successful PPI Experience!!

- Purchase your GW/NASP PPI Pint Glass or Tumbler today!
- $6.00 Pint Glass; $9.00 Tumbler Glass
- See Christina Koch to purchase.
Here to Help You During PPI

GW University
• Carol Kochhar-Bryant, Senior Associate Dean, GSEHD
• Angela Heishman, GW Adjunct Faculty
• Popsy Kanagaratnam, Administrative Assistant

NASP Staff & Leaders
• Stacy Skalski, Director of Professional Policy and Practice
• Kelly Vaillancourt, Director of Government Relations
• Christina Koch, Manager of Professional Relations
• GPR Committee & Regional Assignments for PPI
  – Katie Eklund (Central)
  – Barry Barbarasch (NE)
  – Laurie Klose (SE)
  – Margaret Sedor (West)
Questions? Comments?

Participant Introductions