



NASP 2022

ANNUAL CONVENTION

February 15–18, 2022—Boston, MA

SPONSOR BENEFITS AT A GLANCE

Platinum
\$25,000 +

Gold
\$15,000 +

Silver
\$7,000 +

Bronze
Less Than
\$7,000

PRECONVENTION BENEFITS

Name recognition on NASP's convention website sponsorship page	♥	♥	♥	♥
Your website linked on the NASP convention website sponsorship page	♥	♥		
One complimentary rotating website ad (566 px × 300 px) featured on the NASP convention webpage*	♥			
Complimentary attendee mailing list (one-time use of list, pre- or postconvention, available upon request)**	♥	♥	♥	♥

ON-SITE BENEFITS

Recognition in the digital Final Program	Logo	Logo	Name	Name
Name recognition and special formatting in the Exhibit Hall Handbook	♥	♥	♥	♥
Recognition in the General Session slide show	Logo	Logo	Name	Name
Name recognition on sponsorship signage	♥	♥	♥	♥
Special sponsorship name badge ribbon	♥	♥	♥	♥
Company logo featured on registration counter kick panels	♥	♥		
Complimentary totebag insert*	♥			
Complimentary invitations to the President's Reception	4	3	2	

POSTCONVENTION BENEFITS

Additional organizational exhibit booth selection preference points for future NASP conventions	♥	♥	♥	♥
Complimentary attendee mailing list (one-time use of list, pre- or postconvention, available upon request)**	♥	♥	♥	♥

*NASP's identification and acknowledgment of sponsors will include information as permitted under Section 513(i) of the IRS Tax Code and the Treasury regulations for qualified sponsorship payments.

NASP's pre- or postconvention registrant mailing address list is available for one-time use by certain sponsors, upon request. **Advance approval of a sample of the proposed mailing by NASP is required, and NASP reserves the right to deny use of its convention registrant list based on material content or appearance. Electronic registrant mailing address files will be processed in zip code order and sent to sponsors via email, unless otherwise specified. Please allow 10 days for delivery. Mailing must be sent by June 30, 2022. For more information, please call Cheri Gainor at 301-347-1673 or send an email to cgainor@naspweb.org.