Reach more than 5,000 anticipated convention attendees focused on learning about the latest and most effective products, services, training, and best practices to improve their skills.

How schools are operating this year has been entirely new, and your product or service may be the answer school psychologists need as they work through the challenges. Our attendees will be very interested in products and services that address issues like virtual service delivery, increased mental health needs of students, and developing positive school climates that make schools places where all students can thrive.

School psychologists serve on the front lines of education’s biggest challenges today and rely on the most innovative, up-to-date products, publications, and services.

SPONSORSHIP OPPORTUNITIES

Sponsorship of high-profile 2021 convention events is the most effective way to demonstrate your support of NASP while ensuring maximum exposure for your organization.

SPONSORSHIP LEVELS

Platinum Sponsors – Maximum of 4 available ($25,000)
Present your content to convention attendees in a 1-hour live or prerecorded session during the main program, with no other competing live sessions happening concurrently. This is the most visible and effective way to get your message out to all attendees. This sponsorship level includes a Premium Exhibitor Listing (valued at $5,000; see details on page 4).

Platinum sponsor benefits also include:
- Four complimentary convention registrations
- Verbal appreciation by the NASP president during the General Session
- Name/logo listed on sponsor slide before the General Session
- Name/logo included on the convention platform sponsor list and on the NASP website
- Name/logo listed in the digital program booklet
- Lobby banner in the convention platform
- Rotating banner on the convention website homepage
- One-time image post on Facebook with acknowledgment of sponsorship*
- Complimentary one-time use, pre- or postconvention, of attendee mailing address list upon request**
- Complimentary subscription to NASP in Brief through June 30, 2021
- Additional exhibit booth selection preference points for future conventions

Gold Sponsors – Maximum of 4 available ($15,000)
Receive recognition via a verbal introduction and featured slide as attendees arrive to one of three popular evening activities—the President’s Awards, a movie night, or an evening fireside chat. Or sponsor the On-Demand Library and be recognized with your name/logo acknowledging your sponsorship at the top of the page. This sponsorship level includes an Enhanced Exhibitor Listing (valued at $2,000; see details on page 4).

Gold sponsor benefits also include:
- Two complimentary convention registrations
- Name/logo (smaller than Platinum sponsors) listed on sponsor slide before General Session
- Name/logo included on the convention platform sponsor list and on the NASP website
- Name/logo listed in the digital program booklet
- Complimentary one-time use, pre- or postconvention, of attendee mailing address list upon request**
- Additional exhibit booth selection preference points for future conventions

Silver Sponsor – Only 1 available ($7,000)
Receive recognition via a verbal introduction and featured slide as attendees arrive to an event where they’ll meet the Minority Scholarship Recipients via prerecorded video highlighting each award recipient. This sponsorship level includes a Basic Exhibitor Listing (valued at $500; see details on page 4).

Silver sponsor benefits also include:
- One complimentary convention registration
- Name included on the convention platform sponsor list and on the NASP website
- Name listed in the digital program booklet
- Complimentary one-time use, pre- or postconvention, of attendee mailing address list upon request**
- Additional exhibit booth selection preference points for future conventions

For more information about sponsorships, email NASP Manager of Meetings Cheri Gainor at cgainor@naspwd.org.

*Please include any URLs or text in the image itself, as the post's text will be a thank-you for your sponsorship. **A sample of the proposed mailing is required in advance and should be sent to NASP Marketing Manager Justin Bar at jbar@naspwd.org. NASP reserves the right to deny use of its convention attendee list based on the material's content or appearance. Mailing must be sent by June 30, 2021.