Each year, the NASP convention Exhibit Hall allows me to stay up to date on all of the latest and greatest products and services available!
— JOANNE, CHARLESTON, SC
School psychologists serve on the front lines of education’s biggest challenges today and rely on the most innovative, up-to-date products, publications, and services dealing with:

- Academic interventions
- Administration and management
- Assessment
- Crisis response
- Cultural and linguistic diversity
- Depression and suicide prevention
- Home-school collaboration
- Learning and teaching skills
- Mental health
- Parenting and family life
- Prevention and intervention
- Research and grant writing
- School safety
- Special needs
- Substance abuse
- Tolerance and integration

Join us in Baltimore, MD for the National Association of School Psychologists (NASP) 2020 Annual Convention. As an exhibitor, you will be part of the largest annual gathering of school psychologists and related professionals in the world. The 2020 convention will include more than 1,200 educational presentations and special events related to education and mental health issues affecting children and youth. Reach more than 5,000 convention attendees focused on learning about the latest and most effective products, services, training, and best practices to improve their skills.

NASP conventions are the best place to connect and interact face-to-face with your audience of purchasing influencers and decision makers. Strengthen your relationships with current and new customers—pupil-services personnel who are:

- Administrators
- Consultants
- Graduate students
- Practitioners
- Researchers
- Trainers
The Baltimore Convention Center is the premier location in the Mid-Atlantic region of the United States for organizations to host conventions. With 85,000 square feet of multifunctional meeting space (50 rooms), the center comfortably hosts a variety of events, both large and small, each year.

Baltimore has a modern service economy led by high-tech, biotech, medicine, and tourism. Distinctive restaurants, bars, businesses, and shops are spread throughout the diverse sections of the city. With hundreds of identified districts, Baltimore sometimes has been called “a city of neighborhoods,” but more commonly is known as “Charm City.” Baltimoreans take great pride in their city and welcome and impress visitors with “down to earth, small town” spirit and hospitality.

GETTING THERE IS EASY!

With 300 nonstop flights to more than 90 domestic and international destinations and new destinations being added often, Baltimore Washington International Thurgood Marshall Airport strives to make travelers’ journeys as comfortable, convenient, and enjoyable as possible.

Transportation to, from, and around the Baltimore Convention Center can be accomplished with ease. The convention center is a 20-minute drive from BWI Airport and a short ride using the Light Rail train system. The center also is less than two miles from Baltimore’s Penn Station and can be reached within 10 minutes by taxi or rideshare services.

Getting around the city is made effortless by the Charm City Circulator. The Circulator is Baltimore’s free public transportation shuttle service that connects riders to attractions, historic sites, parking, and businesses throughout the downtown area.

HEADQUARTERS HOTEL

Hilton Baltimore Inner Harbor
401 West Pratt Street
Baltimore, MD 21201
443-573-8700

The Hilton Baltimore Inner Harbor Hotel offers service levels unsurpassed in the Baltimore area. The hotel is steps away from the Inner Harbor and 5 minutes, by foot, from the Baltimore Convention Center.

NASP has secured discounted sleeping room blocks in five hotels, all of which are within easy walking distance of the Baltimore Convention Center. Exhibitors are eligible for specially discounted NASP rates in all five official NASP convention hotels. Housing will open on October 1, 2019, and rooms will be available on a first-come, first-served, space-available basis. Please note that, like attendees, exhibitors must register for the convention before gaining access to NASP’s specially discounted sleeping rooms, which will be made available through the NASP Housing Center only. This will help ensure the availability of hotel rooms for all registered convention exhibitors and attendees. Individuals who make reservations directly through hotels will not be entitled to NASP’s discounted rates. NASP will send full housing information to exhibit companies following the receipt of a completed Exhibit Space Application/Contract and full payment.
**BOOTH RENTAL RATES**
(The NASP Exhibit Hall has a 19-foot high ceiling in most areas.)

**Booth Types**
- 10' x 10' Standard ........................................... $1,500
- 10' x 10' Premium ............................................ $1,650
- 20' x 20' Premium ............................................. $6,600
- 20' x 30' Premium ............................................. $9,900

*“See color-coded floor plan “Key.”*

A limited number of booths may be made available at a special nonprofit rate after January 1, 2020. (Proof of nonprofit status is required, and complimentary registrations are not included.)

**Booth rental fees include:**
- 8’ back drapes (blue, green, and black) and 4’ side rail drapes (black)
- Exhibit Hall aisle carpet (black)
- One 7” x 44” ID sign (including booth number, organization name, city, and state)
- One 6’ draped table
- Two chairs
- Electronic Exhibitor Service Kit
- In-hall security between exhibit hours
- Four booth support passes per 10’ x 10’ booth *(maximum of 10 booth support passes per organization)*
- Two complimentary convention registrations per exhibiting organization, plus one additional comp registration for every additional 10’ x 10’ booth purchased beyond the first *(maximum of four complimentary registrations per organization)*
- One copy each of the Preliminary and Final Programs
- Inclusion in Exhibit Hall Handbook with booth number, company description, and applicable convention sponsorships.
- Access to Exhibitor Lounge with daily beverage service (location/hours provided on site)

**Items not included in the exhibit fee:**
- Additional furniture rental
- Booth cleaning services
- Convention attendee list
- Electrical/Internet services
- Installation/dismantling services
- Materials handling
- Special-order exhibit booth carpet rental
- Storage

**Recruitment Center**
Each year, a number of recruiters participate in the NASP exhibition. This year, NASP has designated a special Recruitment Center section of the Exhibit Hall to serve the purpose of recruitment. We expect hundreds of attendees to pass through this high-traffic area. In addition, we will be communicating the presence of the Recruitment Center in convention materials and other communications, to make job seeking attendees aware of it, before the convention, and encourage them to bring resumes to Baltimore. Exhibitors who would like their booths to be located within the Recruitment Center section on the hall should so indicate on the Exhibit Space Application/Contract.

For additional information about booth assignments or nonprofit rates, please e-mail Exhibits Coordinator Jeanette Rodriguez at jeanette.rodriguez8@gmail.com.

**TAKE-ONE TABLE**
For organizations that cannot exhibit at the convention, Take-One Table space can be rented for distribution of informational materials. All materials must be approved in advance by NASP. To receive approval to display your material, please send one copy of each item you wish to display with your completed application.

- Pamphlets, brochures, cards, leaflets, magazines, and similar material will be displayed prominently so that attendees visiting the exhibit area can help themselves. A minimum of 1,000 copies of each piece should be furnished. Unfortunately, unused materials cannot be returned after the convention.
- NASP staff will set up the display and replenish materials regularly.
- Associates of organizations that rent Take-One Table space will have no Exhibit Hall privileges; Exhibit Hall access will be available to registered convention attendees and exhibitors who rent exhibit booth space only.

**Take-One Table Fee:** $225

Material shipping instructions will be sent to Take-One Table participants by January 17, 2020. For further information, please call NASP Conventions Manager Marcia Harvey, 301-347-1667, or e-mail her at mharvey@naspweb.org.

**GENERAL SERVICE CONTRACTOR/ EXHIBITOR SERVICE KIT**
Approximately 2 months prior to the convention, Levy Exposition Services, Inc., the official General Service Contractor for the NASP 2020 Annual Convention, will provide a complete electronic Exhibitor Service Kit for all organizations that contract with NASP to exhibit in Baltimore. If there are questions for the decorator in the meantime, please call Chuck Premone, 206-419-9506, or e-mail him at cpremone@levyexpo.com.

**RULES AND REGULATIONS**
Exhibiting organizations are responsible for complying with all federal, state, local, and NASP rules and regulations.

**FEDERAL TAX IDENTIFICATION NUMBERS**
Vendors who sell tangible property in the Exhibit Hall must have Federal Tax Identification Numbers and should have a copy of their certificates available on site, in case it is requested.

**REGISTRATION**
Four booth support passes will be provided per 10’ x 10’ booth *(maximum of 10 passes total per organization)*. Booth support passes do not include participation in educational sessions or other convention events held outside of the Exhibit Hall. However, individuals possessing these passes may register for the convention at the discounted NASP member registration rates.

Each full-paying exhibiting organization will receive two complimentary convention registrations for the first 10’ x 10’ booth purchased and one additional registration per additional booth *(maximum of four complimentary registrations total per organization for multiple booths)*.

There is a $25 fee for each Exhibit Hall personnel above the comp allotments. This fee is for access to the Exhibit Hall only and does not permit these individuals to attend educational sessions.

**NASP will send complete exhibitor registration information to exhibit companies following the receipt of a completed Exhibit Space Application/Contract and full payment.**

**Convention Registration Fees**
The convention registration fee includes admission to the keynote address, all featured and special sessions, and more than 1,200 reviewed presentations (mini-skills, papers, posters, practitioner conversations, and symposia). Listings of these sessions will be available on the NASP website by mid-January 2020. Additional fees are required for optional NASP Convention Workshops and Documented Sessions (for all of which registration is required and seating is guaranteed on a space-available basis), certain special events, and session recording packages, as indicated on the registration form.

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Fee (Before 1/29/20)</th>
<th>Fee (On-Site)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Day</td>
<td>$279</td>
<td>$309</td>
</tr>
<tr>
<td>Half-Day</td>
<td>$125</td>
<td>$139</td>
</tr>
</tbody>
</table>

**NASP Convention Workshop Fees** (Available with payment of convention registration fee only. Workshop fee includes an entrance ticket and guaranteed seat, on a first-come, first-served basis):**

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Fee (Before 1/29/20)</th>
<th>Fee (On-Site)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Day</td>
<td>$259</td>
<td>$299</td>
</tr>
</tbody>
</table>
FLOOR PLAN
Exhibit Hall
Floor Plan

BOOTH PRICING KEY
- 8’ x 10’ Standard: $1,500
- 8’ x 10’ Premium: $1,650
- 20’ x 20’ Premium: $6,600
- 20’ x 30’ Premium: $9,900

February 18–21, 2020
Exhibit Halls A–C
Baltimore Convention Center

ANNUAL NASP 2020 CONVENTION

FIRE STATION
FIRE STATION
REST ROOM
LOW CEILING:
+18’-21 2”

1101 1102 1103 1104 1105 1106 1107 1110
1100 1103 1104 1105 1106 1107 1108 1110
1109 1103 1104 1105 1106 1107 1108 1110
1108 1103 1104 1105 1106 1107 1108 1110
1107 1103 1104 1105 1106 1107 1108 1110
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1105 1103 1104 1105 1106 1107 1108 1110
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NASP LOUNGE
NASP CONNECT
NASP PUBLICATIONS CENTER

ENTRANCE
RECRUITMENT CENTER
STORAGE 30’

Poster Sessions
Food Court
NASP’s pre- or post-convention registrant mailing list rental is available for one-time use by NASP convention exhibitors between October 2019 and March 2020. Specific portions of the list may be identified/rented at a rate of $150/M, with a minimum of 2,000 records per rental. Electronic files will be processed in zip code order, unless otherwise specified. A sample of the proposed mailing is required in advance, and NASP reserves the right to deny rental of its list based on material content or appearance. All orders will be e-mailed, unless otherwise specified. Please allow 10 days for delivery of registrant lists. For more information about renting NASP pre- or post-convention registrant lists, please call Infocus Marketing, Inc., 800-708-LIST.

**RULES AND REGULATIONS**

These regulations are fully incorporated as part of the contract between the exhibiting organization and the National Association of School Psychologists:

**SPACE APPLICATIONS/CONTRACTS AND BOOTHS ASSIGNMENTS**

NASP will accept Exhibit Space Applications/Contracts for priority booth assignment through October 4, 2019. Exhibitors will be given one (1) space at NASP conventions (2015-2019) and will earn two points for each year exhibiting and one additional point each year for each booth purchased. Additional points also will be awarded for advertisers and sponsors. Priority expires after 5 years for exhibitors who do not participate in at least one convention in that period.

All organizations returning completed Exhibit Space Applications/Contracts by October 4, 2019, will be assigned booth space based on their priority point total, from highest to lowest. In the case of a tie, sponsors will be given priority. All organizations returning completed contracts after October 4, 2019, will be assigned booth space on a first-come, first-served, space-available basis after the priority applications are processed. Please note that NASP will delete and return your form, including your 1st-6th location preferences, as soon as possible to be included in the priority booth assignment process. Please note that NASP reserves the right to adjust the Exhibit Hall floor plan or organizations’ booth assignment in the unlikely event that such changes should become necessary.

To access and download the NASP 2020 Annual Convention Exhibit Space Application/Contract, see page 8 of this document or visit the Convention section of the NASP website. Please mail your completed Exhibit Space Application/Contract and your Visa/MasterCard number and expiration date, check, or money order to: NASP 2020 Convention, P.O. Box 79469, Baltimore, MD 21279-0469. Please note that NASP is unable to accept purchase orders and that overnight deliveries cannot be accepted at the post office box listed above.

**CANCELLATION AND REFUNDS**

All space reservations cancelled after the deadline will be charged a $100 processing fee, and no refunds will be issued for exhibit space cancellations received after November 29, 2019. In the event of cancellation due to acts of God, fire, strike, government regulations, or other causes beyond the control of the parties to the agreement, NASP will refund that portion of exhibitor fees that it deems consistent with the expenditures and commitments already made that year.

**ELIGIBILITY**

All products, services, and employment opportunities exhibited at the NASP convention shall be directly related to the NASP mission to enhance the mental health and educational competence of children and must be of professional or educational benefit or interest to convention participants. NASP reserves the right to determine the eligibility of prospective exhibitors for inclusion in its exposition. Eligibility will be determined following receipt of an Exhibit Space Application/Contract (description must be included) and prior to booth assignment.

**BOOTH DEFINITIONS AND DISPLAY RULES**

**Linear Booth** (In-Line Booth): Linear Booths have only one side exposed to an aisle and generally are arranged in a series along a straight line.

**Rules for Linear Booths:** A maximum height of 8’ is allowed within the back five feet of the booth space only; a 4’ height restriction is imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as a single exhibit space, the 4’ height limitation is applied only to that portion of exhibit space which is within 10’ of an adjoining booth.)

**Corner Booth:** A Corner Booth is a Linear Booth exposed to aisles on two sides. All rules above for Linear Booths apply to Corner Booths.

**Perimeter Booth:** A Perimeter Booth is a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit.

**Rules for Perimeter Booths:** All guidelines for Linear Booths apply to Perimeter Booths, as well.

**Peninsula Booth:** A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths.

**Rules for Peninsula Booths:** A Peninsula Booth usually is a combination of four or more 10’ x 10’ booths. Because a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4’ high within 5’ of each aisle and the back wall, permitting adequate lines of sight for the adjoining Linear Booths. Eight feet (8’) is the maximum height allowance including signage for the center portion of the back wall.

**Island Booth:** An Island Booth is any size booth exposed to aisles on all four sides.

**Rules for Island Booths:** An Island Booth usually is a combination of four or more 10’ x 10’ booths, although it may be configured differently. The entire cubic content of the space may be used. Displays of any height are permitted along the perimeter but solid walls are permitted only in the center of the booth parallel and aligned with aisle layout of the hall.

**GUIDELINES FOR ALL BOOTH SIZES**

**Doors:** All display facilities placed within 10’ of an adjoining exhibit booth must be confined to that area of the exhibitor’s space which is within 5’ of the back line.

**Height:** The Exhibit Hall ceiling height is 19’ in most areas. See the paragraph above for limitations on placement of exhibit booth components.

**Side Walls:** Side walls cannot exceed 4’ in height, except for the area which is within 5’ of the back wall.

**General Guidelines:** Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors’ displays. No booth may obstruct exhibit attendees’ views of adjacent booths from any angle. Booth activities that cause attendances to congregate in the aisles and cause foot or restrict traffic are forbidden. All displays, signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities that take place in the contracted booth space only. No exhibitor shall sublet, assign, or share any part of the space allocated to his or her organization without prior written consent from NASP. NASP reserves the right to reject or require on-site modification of any display or demonstration not in NASP’s sole discretion, is not in keeping with the character of NASP’s pre-convention mailing list rental is available for one-time use by NASP convention exhibitors between October 2019 and March 2020. Specific portions of the list may be identified/rented at a rate of $150/M, with a minimum of 2,000 records per rental. Electronic files will be processed in zip code order, unless otherwise specified. A sample of the proposed mailing is required in advance, and NASP reserves the right to deny rental of its list based on material content or appearance. All orders will be e-mailed, unless otherwise specified. Please allow 10 days for delivery of registrant lists. For more information about renting NASP pre- or post-convention registrant lists, please call Infocus Marketing, Inc., 800-708-LIST.

**LIABILITY AND INSURANCE**

The exhibitor agrees to adhere to and be bound by all applicable fire, utility, and building-code regulations at the exhibition premises. The exhibitor also agrees to the contract and terms between the exhibition premises (managers and owners), NASP, and other parties related to the exhibition. The exhibitor shall not deface or damage the exhibition premises or exhibit area in any way.

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the exhibition premises, its own property, or that of managers, which result from the omission or negligence of the exhibitor. The exhibition premises shall not be responsible or liable for any loss, damage, or claims arising out of exhibitor’s activities on the facility’s premises except for any claims, losses, or damages arising directly from the facility’s own negligence.

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save the owners and operators of the Baltimore Convention Center, and its affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof, excluding any such liability caused by the sole gross negligence of the facility and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage.

The Baltimore Convention Center shall be included in such policies as additional named insured. In addition, the exhibitor acknowledges that neither the facility, its owners, nor its operators maintain insurance covering exhibitor’s property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance protecting any losses by the exhibitor.

The exhibitor shall be responsible for fully researching, understanding, and complying with all municipal and state policies and requirements of vendors participating in the NASP exhibition.

**ADMISSION TO EXHIBIT HALL**

Security will be posted at the hall entrance, and only exhibitors with badges will be admitted during exhibitor set-up or exhibition hours. Exhibitors with badges can be admitted to the Exhibit Hall 1 hour before the exhibition opens each day.

No pets or animals shall be permitted in the Exhibit Hall, with the exception of service or guide dogs or other animals for persons with disabilities.

Children are allowed in the Exhibit Hall under the strict supervision of adults only. Children are not permitted in the Exhibit Hall during any set-up or dismantle hours. This NASP policy will be strictly enforced.

Unethical conduct or infliction of the rules on the part of an exhibitor, his or her representatives, or both will subject the exhibitor, his or her representative, or both to be dismissed from the Exhibit Hall. In this event, it is agreed that no refund shall be made by NASP, and that no demand for redress will be made by the exhibitor or his or her representatives. Disregard for any rules stated herein is considered just reason for NASP to prohibit an exhibitor from attending future NASP conventions or to deduct priority points for future booth assignments.

Questions regarding these policies should be directed to NASP Exhibits Coordinator Jeanette Rodriguez, by sending an e-mail to jeanneit.rodriguez@gmail.com.
CONVENTION ADVERTISING

Enhance your convention presence and earn exhibit booth assignment priority points! Create interest in your exhibit before and during the convention and double the impact of your exhibit. Advertising is a great way to highlight your specific Exhibit Hall location, products, and services. Or, if you cannot exhibit, you still can reach the full audience of thousands of school psychologists and allied professionals throughout the United States and 25 foreign countries who read the publications highlighted below. This group represents approximately 75% of the active portion of the school psychologist market! Your ad becomes a permanent, visible reminder of your organization long after the convention is over.

NASP's annual convention is the largest meeting of school psychologists in the world. The 2019 convention held in Atlanta was a huge success, with more than 5,200 attendees. Whether you plan to exhibit or not, advertising in the Preliminary and/or Final Program(s) is an excellent, cost-effective way to get your message out to thousands of school psychologists when they are most focused on opportunities to improve their professional development. The Preliminary Program is mailed to nearly 25,000 potential attendees. It highlights the educational sessions, workshops, keynote speakers, meetings, and special events offered during the 4-day convention. The Final Program is distributed on site. Attendees rely on the in-depth coverage of schedules, educational sessions, activities, and presenters provided in this indispensable convention guidebook.

SAVE 10%
Advertise in both programs and receive a 10% discount off each ad. No additional discounts apply.

ADVERTISING RATES

<table>
<thead>
<tr>
<th>Unit</th>
<th>Preliminary Program</th>
<th>Final Program</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Rates</td>
<td>Dimensions (w x h)</td>
</tr>
<tr>
<td>Back Covers (4-color only)</td>
<td>$2,600</td>
<td>8 3/8&quot; x 7 5/8&quot; (bleeds)</td>
</tr>
<tr>
<td>Inside Cover (4-color only)</td>
<td>$2,200</td>
<td>8 3/8&quot; x 11 3/4&quot; (bleeds)</td>
</tr>
<tr>
<td>Page Facing Inside Back Cover (4-color only)</td>
<td>$2,000</td>
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<tr>
<td>Full Page (B/W)</td>
<td>$1,300</td>
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</tr>
<tr>
<td>1/2 Vertical (B/W)</td>
<td>$950</td>
<td>3 1/2&quot; x 10&quot; (nonbleed)</td>
</tr>
<tr>
<td>1/2 Horizontal (B/W)</td>
<td>$950</td>
<td>7&quot; x 5&quot; (nonbleed)</td>
</tr>
<tr>
<td>1/4 Vertical (B/W)</td>
<td>$650</td>
<td>3 1/4&quot; x 5&quot; (nonbleed)</td>
</tr>
</tbody>
</table>

Contact advertising@naspweb.org to discuss additional pricing options.

ART

Only electronic files will be accepted. Upload artwork to ftp.naspprod.org (username: naspprodads, password: naspads0607) and place in the “CONVENTION” folder. Submit a full-size, color accurate proof to NASP by the art due deadline (a $35 charge will be billed if a proof is not received).

- Press Optimized PDFs
- Illustrator EPS files with all fonts saved as curves/outlines

Note: Advertisers will be billed for any modifications or file manipulation required to meet print specifications. NASP will not accept and will not be held accountable for any ads created in nongraphics programs such as MS Word or PowerPoint. Safety Margins: Only full-page ads may bleed. The bleed dimensions include a 1/8" bleed on all four sides. Live area for copy is 7" x 10". NASP reserves the right to crop up to 1/8" from either side of any bleed page to compensate for variation in trim page size.

DEADLINES

Preliminary Program
Insertion Order Due: Monday, June 24, 2019
Art Due: Monday, July 1, 2019
Cancellations: Monday, July 8, 2019

Final Program
Insertion Order Due: Monday, November 18, 2019
Art Due: Monday, November 25, 2019
Cancellations: Wednesday, November 27, 2019
Exhibit Space Application/Contract

NASP 2020 ANNUAL CONVENTION
February 18–21, 2020 • Baltimore Convention Center • Baltimore, MD

PLEASE PRINT CLEARLY OR TYPE ALL INFORMATION. Keep a copy of this form for your records. Fed. Tax ID No. ______________________

Company ____________________________

Address ________________________________

City __________________________ State __________ Zip __________________________

Contact Name ____________________________ E-mail ____________________________

Title __________________________ Phone __________________________ Fax __________________________

EXHIBIT BOOTH(S)

Complimentary Convention Registrations: (Excluding exhibitors who qualify for reduced nonprofit rates.) Exhibiting organizations will receive two complimentary convention registrations for on-site representatives, plus one additional complimentary registration for every additional 10’ x 10’ booth purchased with a maximum of four total. Registration information will be provided in your booth confirmation letter. See Exhibitor Prospectus for further information.

Booth Support: Exhibiting organizations will receive four booth support passes per booth (limit of 10 per company). Details on obtaining booth support passes will be mailed to confirmed exhibitors.

Description of Product/Services: Please submit a description (25 word limit) to be included in the Exhibit Hall Handbook distributed on site. E-mail the description immediately to Marcia Harvey at mharvey@naspweb.org and include a copy with the contract. There can be no exceptions.

List booth number choices: 1st __________________________ 2nd __________________________ 3rd __________________________ 4th __________________________

5th __________________________ 6th __________________________

10’ x 10’ Standard Booth(s) @ $1,500/booth $ _____________ 10’ x 10’ Premium Booth(s) @ $1,650/booth $ _____________

20’ x 20’ Premium Booth @ $6,600 $ _____________ 20’ x 30’ Premium Booth @ $9,900 $ _____________

Booth Total $ _____________

No refunds on exhibit space after November 27, 2019

I would like my booth to be incorporated within the Recruitment Center section of the Exhibit Hall, if possible.

TAKE-ONE TABLES @ $225/item $ _____________ (One copy of materials must be submitted with this application.)

Take-One Total $ _____________

SPONSORSHIPS

Please indicate whether you would like to be called to discuss sponsorship opportunities and the benefits available to sponsors. □ Yes □ No

This contract for the above listed activities in conjunction with the NASP 2020 Annual Convention constitutes the applicant’s agreement to abide by the guidelines and regulations included on this form and in the Exhibitor Prospectus.

Authorized Cardholder’s Signature ____________________________

Date __________ / __________ / __________

For information about booth assignments, please e-mail Exhibits Coordinator Jeanette Rodriguez at jeannette.rodriguez8@gmail.com.

Payment may be made by VISA/MasterCard, check, or money order. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars and made payable to “NASP.” Please mail your completed contract and your VISA/MasterCard number and expiration date, check, or money order via the U.S. Postal Service to: NASP 2020 Convention, P.O. Box 79469, Baltimore, MD 21279-0469. FedEx, UPS, etc. are not accepted at P.O. Boxes.

Please note that NASP is unable to accept purchase orders.

PAYMENT FORMULA:$ _____________

BOOTH TOTAL $ _____________

TAKE-ONE TABLE TOTAL $ _____________

CONTRACT TOTAL $ _____________

(Payment in full due with contract.)

State Sales & Use Tax ID# ____________________________

City Tax ID# ____________________________

Check Number ____________________________ Check Date ____________________________

Credit Card Number ____________________________

□ VISA or □ MasterCard Exp. Date ____________________________

Name as it appears on credit card ____________________________

$100 cancellation processing fee.

No refunds for cancellations on exhibit space rental after November 27, 2019.
Get the Most Out of the NASP Convention—Advertise in the NASP Preliminary and Final Programs

To reserve your advertising space, please review the details below and complete and submit this form. Please keep a copy for your records. Remember, you earn priority points for booth assignment when you advertise!

**ADVERTISING RATES**

<table>
<thead>
<tr>
<th>Unit</th>
<th>PRELIMINARY PROGRAM</th>
<th></th>
<th>FINAL PROGRAM</th>
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<tbody>
<tr>
<td></td>
<td>Rates</td>
<td>Dimensions (w x h)</td>
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<td>Dimensions (w x h)</td>
</tr>
<tr>
<td>Back Covers (4-color only)</td>
<td>$2,600</td>
<td>8 3/4&quot; x 7 9/16&quot; (Bleeds)</td>
<td>$2,000</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
</tr>
<tr>
<td>Inside Cover (4-color only)</td>
<td>$2,200</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
<td>$1,800</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
</tr>
<tr>
<td>Page Facing Inside Back Cover</td>
<td>$2,000</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
<td>$1,500</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
</tr>
<tr>
<td>Full Page (B/W)</td>
<td>$1,300</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
<td>$1,250</td>
<td>8 3/4&quot; x 11 3/4&quot; (Bleeds)</td>
</tr>
<tr>
<td>1/2 Vertical (B/W)</td>
<td>$950</td>
<td>3 1/4&quot; x 10&quot; (Nonbleed)</td>
<td>$900</td>
<td>3 1/4&quot; x 10&quot; (Nonbleed)</td>
</tr>
<tr>
<td>1/2 Horizontal (B/W)</td>
<td>$950</td>
<td>7&quot; x 5&quot; (Nonbleed)</td>
<td>$900</td>
<td>7&quot; x 5&quot; (Nonbleed)</td>
</tr>
<tr>
<td>1/4 Vertical (B/W)</td>
<td>$650</td>
<td>3 1/4&quot; x 5&quot; (Nonbleed)</td>
<td>$600</td>
<td>3 1/4&quot; x 5&quot; (Nonbleed)</td>
</tr>
</tbody>
</table>

Contact advertising@naspweb.org to discuss additional pricing options.

**Advertising Specifications**

Only electronic files will be accepted. Upload artwork to ftp.naspprod.org (username: naspprodads, password: naspads0607) and place in the “CONVENTION” folder. Submit a full-size, color accurate proof to NASP by the art due deadline (a $35 charge will be billed if a proof is not received).

- Press Optimized PDFs
- Illustrator EPS files with all fonts saved as curves/outline

**Note:** Advertisers will be billed for any modifications or file manipulation required to meet print specifications. NASP will not accept and will not be held accountable for any ads created in nongraphics programs such as MS Word or PowerPoint.

**Safety Margins:** Only full-page ads may bleed. The dimensions listed above for bleed ads include a 1/8” bleed on all four sides. Live area for copy is 7” x 10”. NASP reserves the right to crop up to 1/8” from either side of any bleed page to compensate for variation in trim page size.

**Advertising Guidelines**

All copy is subject to NASP approval. NASP reserves the right to edit or refuse ad materials that are determined unsuitable. Because of our commitment to diversity, nondiscrimination, and good taste, NASP prohibits discrimination of any kind within its publications.

*Publication of an advertisement does not constitute endorsement or approval of a book, publication, point of view, standard of service, or opinion presented therein, and NASP reserves the right to add the word “advertisement” to copy that resembles editorial matter.*

Please confirm position availability prior to submitting your insertion order with the advertising department at 301-347-1663, or advertising@naspweb.org.

Please indicate the publication(s) in which your ad(s) should appear, the size, the cover position (if applicable), the rate, and ad description of advertising space you would like to reserve.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Cover Position</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Preliminary</td>
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<tr>
<td>Ad Description</td>
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<tr>
<td>Final</td>
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<td>Ad Description</td>
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<td>Ad Description</td>
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</tbody>
</table>

Please submit completed insertion order to: Advertising Department, National Association of School Psychologists, 4340 East West Highway, Suite 402, Bethesda, MD 20814. Advertisers will be invoiced for their ads approximately 1 week following the artwork due date. The 10% off discount for advertising in both convention programs will be applied to each ad and will appear on the Final Program invoice. No other discounts apply.

**ADVERTISING TOTAL $_______**

---

**Company**

**Address**

**City________ State____ Zip_____

**Contact**

**Title________ E-mail________

**Phone____ Fax____

**Authorized Signature________

**Date ____ / ____ / ________

**Insertion Order Due:** Preliminary Program June 24, 2019 Final Program November 18, 2019

**Artwork Due:** July 1, 2019 November 25, 2019

**Note:** Cancellations must be received and confirmed by July 8, 2019, for the Preliminary Program and November 27, 2019, for the Final Program.

Note: Subtotal $_______

10% Discount $_______ (if advertising in both programs, discount is applied to the Final Program invoice)

**ADVERTISING TOTAL $_______**