Each year, the NASP convention Exhibit Hall allows me to stay up to date on all the latest and greatest products and services available!

— JOANNE, CHARLESTON, SC
School psychologists serve on the front lines of education’s biggest challenges today and rely on the most innovative, up-to-date products, publications, and services dealing with:

- Academic interventions
- Assessment
- Crisis response
- Cultural and linguistic diversity
- Depression and suicide prevention
- Home–school collaboration
- Mental health
- Prevention and intervention
- School safety
- Social justice
- Special needs
- Substance abuse

What People Are Saying …

- 97% of 2024 exhibitors met their objectives by exhibiting.
- 94% of 2024 attendees visited the Exhibit Hall.
- 85% of 2024 attendees said attendees had very strong interest in their products or services.
- 33% of 2024 attendees intentionally visited the Exhibit Hall.

Make plans to join NASP in Seattle next year!

As an exhibitor, you will be part of the largest annual gathering of school psychologists and related professionals in the world. The 2025 convention will include more than 1,200 educational sessions and special events related to education and mental health issues affecting children and youth. Reach approximately 5,000 convention attendees focused on learning about the latest and most effective products, services, training, and best practices to improve their skills.

NASP conventions are the best place to connect and interact with your audience of purchasing influencers and decision makers. Strengthen your relationships with current and new customers—pupil services personnel who are:

- Administrators
- Consultants
- Graduate students
- Practitioners
- Researchers
- Trainers

School psychologists serve on the front lines of education’s biggest challenges today and rely on the most innovative, up-to-date products, publications, and services dealing with:

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- Prevention and intervention
- School safety
- Social justice
- Special needs
- Substance abuse

February 18–21, 2025
Flex Hall | Seattle Convention Center Summit
900 Pine Street | Seattle, WA 98101

PRELIMINARY SCHEDULE
(Dates/times subject to change)

TUESDAY, FEBRUARY 18, 2025

- 7:00 a.m.–5:00 p.m. Exhibitor Registration
- 8:00 a.m.–5:00 p.m. Exhibitor Move-In
- 9:00 a.m.–4:45 p.m. Workshops
- 10:00 a.m.–5:50 p.m. Educational Sessions

WEDNESDAY, FEBRUARY 19, 2025

- 7:00 a.m.–11:30 a.m. Exhibitor Move-In
- 7:00 a.m.–5:00 p.m. Exhibitor Registration
- 8:00 a.m.–10:30 a.m. Educational Sessions
- 11:00 a.m.–12:30 p.m. General Session & Keynote
- 12:30–6:30 p.m. Exhibit Hall Open
- 2:30–5:20 p.m. Educational Sessions
- 2:30–5:45 p.m. Workshops

THURSDAY, FEBRUARY 20, 2025

- 7:00 a.m.–5:00 p.m. Exhibitor Registration
- 9:00 a.m.–4:45 p.m. Workshops
- 9:00 a.m.–5:00 p.m. Exhibit Hall Open

FRIDAY, FEBRUARY 21, 2025

- 7:00 a.m.–12:00 p.m. Exhibitor Registration
- 8:00 a.m.–12:00 p.m. Educational Sessions
- 8:30 a.m.–11:45 a.m. Workshops
- 9:00 a.m.–1:00 p.m. Exhibit Hall Open
- 12:00 p.m.–6:00 p.m. Exhibitor Tear-Down

National Association of School Psychologists
4340 East West Highway, Suite 402
Bethesda, MD 20814
301-657-0270
www.nasponline.org
Recently named one of Condé Nast Traveler’s top 10 favorite cities to visit, Seattle is a dynamic, creative city that has its own unique blend of history, culture, and fun. Whether you’re heading out to see the Space Needle or sitting back with a fresh brewed cup of Seattle coffee, you can enjoy all that the city has to offer within easy walking distance of the two official NASP convention hotels.

Contrary to popular belief, this northwestern city’s average annual rainfall is less than New York City’s, helping it earn its title as one of the nation’s most walkable cities. You also can navigate the city streets by streetcar, bus, taxi, or rideshare app service.

Staying in the center of this vibrant city will give you easy access to exciting nightlife, gourmet restaurants, and world-class shopping. Be sure not to miss classic Seattle attractions like the Pike Place Market and Space Needle or immerse yourself in the international flavor of Seattle’s Chinatown.

Whether you love history, art, shopping, or just a good strong cup of coffee, Seattle has something for everyone!

GETTING THERE IS EASY!
Making your way to this west coast city is both easy and affordable. With nearly 33 million passengers served in 2024, the Seattle-Tacoma International Airport is a major hub for travel up and down the coast. And, from the airport, it’s an easy, inexpensive trip to the Hyatt Regency Seattle on the Link Light Rail.

NASP has secured sleeping room blocks in the Hyatt Regency Seattle, which is located directly across the street from the Seattle Convention Center Summit, as well as the nearby Sheraton Grand Seattle. Exhibitors are eligible for special discounted NASP convention hotel rates ($249 single/double occupancy, plus applicable tax and occupancy fee). Housing will open on October 1, 2024, and hotel rooms will be available on a first-come, first-served basis. Please note that, like attendees, exhibitors must register for the convention before gaining access to NASP’s discounted sleeping rooms, which will be made available through the NASP Housing Center only. This will help ensure the availability of hotel rooms for all registered convention exhibitors and attendees. NASP will send full housing information to exhibit companies following the receipt of a completed Exhibit Space Application/Contract and full payment.
**BOOTH RENTAL RATES**

(Ceiling height in the Flex Hall is 30 feet.)

**Booth Types**

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ × 10’ Standard</td>
<td>$1,650</td>
</tr>
<tr>
<td>10’ × 10’ Premium</td>
<td>$1,800</td>
</tr>
<tr>
<td>20’ × 20’ Premium</td>
<td>$7,200</td>
</tr>
<tr>
<td>20’ × 30’ Premium</td>
<td>$10,800</td>
</tr>
</tbody>
</table>

*See color-coded floor plan key.

A limited number of booths may be made available at a special nonprofit rate after January 1, 2025. (Proof of nonprofit status is required, and complimentary registrations are not included.)

**Booth rental fees include:**

- 8’ back drapes (combination of jade green, turquoise blue, and black) and 4’ side rail drapes (jade green)
- Exhibit Hall carpet (Patterned: tan)
- One 7” × 44” ID sign (including booth number, organization name, city, and state)
- One 6’ draped table
- Two chairs
- Electronic Exhibitor Service Kit
- In-hall security between exhibit hours
- Four booth support passes per 10’×10’ booth (maximum of 10 booth support passes per organization)
- Two complimentary convention registrations per exhibiting organization, plus one additional complimentary registration for every additional 10’×10’ booth purchased beyond the first (maximum of four complimentary registrations per organization)
- Inclusion in Exhibitor List on the convention app, with booth number, company description, and applicable convention sponsorship (if Space Application and payment are received by 2/2/25)
- Access to Exhibitor Lounge with daily beverage service (location/hours provided on site)

**Items not included in the exhibit fee:**

- Additional furniture rental
- Booth cleaning services
- Convention attendee list
- Lead retrieval system
- Electrical/internet/phone services
- Installation/dismantling services
- Materials handling
- Storage

**Recruitment Center**

Each year, quite a few recruiters participate in the NASP exhibition, most of whom are located within the special Recruitment Center section of the Exhibit Hall. There also will be privacy booths in the area, made available to recruiters on a first-come, first-served basis, to conduct interviews within the hall. NASP promotes the Recruitment Center in convention materials and communications to inform job seekers before the convention and encourage them to bring résumés to Seattle. Exhibitors who would like to be located within the Recruitment Center section of the hall should so indicate on the Exhibit Space Application/Contract.

For additional information about booth assignments or nonprofit rates, please email Exhibits Coordinator Jeanette Rodriguez at naspexhibithall@gmail.com.

**TAKE-ONE TABLE**

For organizations that cannot exhibit at the convention, Take-One Table space can be rented for distribution of informational materials. **All materials must be approved in advance by NASP.** To receive approval to display your material, please send one copy of each item you wish to display with your completed application.

- Pamphlets, brochures, cards, leaflets, magazines, and similar material will be displayed prominently so that attendees visiting the exhibit area can help themselves. A minimum of 1,000 copies of each piece should be furnished. Unfortunately, unused materials cannot be returned after the convention.
- NASP staff will set up the display and replenish materials regularly.
- Associates of organizations that rent Take-One Table space will have no Exhibit Hall privileges; Exhibit Hall access will be available to registered convention attendees and exhibitors who rent exhibit booth space only.

**Take-One Table Fee:** $300

Material shipping instructions will be sent to Take-One Table participants by January 10, 2025. For further information, please call NASP Convention Manager Marcia Harvey, 301-347-1667, or email her at mharvey@naspweb.org.

**GENERAL SERVICE CONTRACTOR/EXHIBITOR SERVICE KIT**

Approximately 2 months prior to the convention, **Levy Exposition Services, Inc.,** the official General Service Contractor for the NASP 2025 Annual Convention, will provide a complete electronic Exhibitor Service Kit for all organizations that contract with NASP to exhibit in Seattle. If there are questions for the decorator in the meantime, please send an email to Chuck Premone at cpremone@levyexpo.com.

**REGISTRATION**

Four booth support passes will be provided per 10’ × 10’ booth (maximum of 10 passes total per organization). Booth support passes do not include participation in educational sessions or other convention events held outside of the Exhibit Hall. However, individuals possessing these passes may register for the convention at the discounted NASP member registration rates.

Each full-paying exhibiting organization will receive two complimentary convention registrations for the first 10’ × 10’ booth purchased and one additional registration per additional booth (maximum of four complimentary registrations total per organization for multiple booths).

There is a $25 fee for each Exhibit Hall personnel above the complimentary allotments. This fee is for access to the Exhibit Hall only and does not permit these individuals to attend educational sessions.

**DOCUMENTED SESSION FEES**

These sessions will be available on the NASP website by mid-January 2025. Additional fees are required for optional Workshops and Documented Sessions (for which preregistration is required and seating is guaranteed on a space-available basis), and certain special events, as indicated on the Convention Registration Form.

**EXHIBIT HALL**

<table>
<thead>
<tr>
<th>Type</th>
<th>Fee</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>$319</td>
<td>(Available after 1/10/25 and on site)</td>
</tr>
<tr>
<td>Preconvention</td>
<td>$289</td>
<td>(Available 11/21/24–1/10/25)</td>
</tr>
<tr>
<td>Early</td>
<td>$269</td>
<td>(Available through 11/20/24)</td>
</tr>
<tr>
<td>Each Half-Day Workshop</td>
<td>$100</td>
<td></td>
</tr>
<tr>
<td>Each Documented Session</td>
<td>$10</td>
<td></td>
</tr>
</tbody>
</table>

**CONVENTION REGISTRATION FEES**

The convention registration fee includes admission to the Keynote Address, all Featured and Special Sessions, and more than 1,200 peer-reviewed presentations (Mini-Skills, Papers, Poster Sessions, Practitioner Conversations, and Symposia). Listings of these sessions will be available on the NASP website by mid-January 2025. Additional fees are required for optional Workshops and Documented Sessions (for which preregistration is required and seating is guaranteed on a space-available basis), and certain special events, as indicated on the Convention Registration Form.
EXHIBIT HALL FLOOR PLAN

NASP 2025
ANNUAL CONVENTION
February 18–21, 2025
Flex Hall
Seattle Convention Center Summit

BOOTH KEY

- 10’ × 10’ Standard: $1,650
- 10’ × 10’ Premium: $1,800
- 20’ × 20’ Premium: $7,200
- 20’ × 30’ Premium: $10,800
- Recruitment Center Booth

Exhibit Hall ceiling height is 30 feet.

*Please note that NASP reserves the right to adjust the Exhibit Hall floor plan or organizations’ booth assignments in the unlikely event that such changes should become necessary.
RULES AND REGULATIONS

Exhibiting organizations are responsible for complying with all federal, state, local, and NASP rules and regulations. The regulations included below are fully incorporated as part of the contract between the exhibiting organization and the National Association of School Psychologists.

SPACE APPLICATIONS/CONTRACTS AND BOOTH ASSIGNMENTS

NASP will accept Exhibit Space Applications/Contracts for priority booth assignment through October 1, 2024. Exhibitors will be given priority points for exhibiting at past NASP addresses on October 3, 2024, and will be given points for each year exhibiting and one additional point each year for each booth purchased. Additional points also will be awarded for advertisers and sponsors, as applicable. Priority points expire after 5 years for exhibitors who do not participate in at least one convention during that period.

All organizations returning completed Exhibit Space Applications/Contracts and Visa/MasterCard number and expiration date, check, or money order by October 1, 2024, will be assigned booth space based on their priority point total, from highest to lowest. In the case of a tie, sponsors/advertisers will be given priority.

All organizations returning completed Exhibit Space Applications/Contracts after October 1, 2024, will be assigned booth space on a first-come, first-served, space-available basis, after the priority applications are processed.

Please complete and return your form, including your 1st-6th location preferences, as soon as possible to be included in the priority booth assignment process. Please note that only organizations that submit Exhibit Space Applications/Contracts by February 2, 2025, will be included in the Exhibit List on the convention app.

See page 7 for the Exhibit Space Application/Contract or download a copy at www.nasponline.org/NASP2025-Exhibits.

ELIGIBILITY

All products, services, and employment opportunities exhibited at the NASP convention shall be directly related to the NASP mission to enhance the mental health and educational competence of children and must be of professional or educational benefit or interest to convention participants. NASP reserves the right to determine the eligibility of prospective exhibitors for inclusion in its exposition. Eligibility will be determined following receipt of an Exhibit Space Application/Contract (description must be included) and prior to booth assignment.

Please mail your completed Exhibit Space Application/Contract and your Visa/MasterCard number and expiration date, check, or money order to: NASP 2025 Convention, 14340 East West Highway, Suite 402, Bethesda, MD 20814. Please note that NASP is unable to accept purchase orders.

EXHIBIT BOOTH CARPET

The Exhibit Hall is carpeted (tan pattern) in ballroom-grade carpet. Additional 10’x10’ carpet ordered through the General Service Contractor will cost approximately $325.

FEDERAL TAX IDENTIFICATION NUMBERS

Vendors who sell tangible property in the Exhibit Hall must have Federal Tax Identification Numbers and should have a copy of their certificates available on site, in case it is requested.

CANCELLATION AND REFUNDS

All exhibit organizations canceling space will be charged a $100 processing fee, and no refunds will be issued for exhibit space cancellations received after December 2, 2024. In the event of a cancellation due to acts of God, fire, strike, government regulations, or other causes beyond the control of the parties to the agreement, NASP will refund that portion of exhibitor fees that it deems consistent with the expenditures and commitments already made.

BOOTH DEFINITIONS AND DISPLAY RULES

Linear Booth (In-Line Booth): Linear Booths have only one side exposed to an aisle and generally are arranged in a series along a straight line. Rules for Linear Booths: A maximum height of 8’ is allowed within the back five feet of the booth space only; a 4’ height restriction is imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination to form a single exhibit space, the 4’ height limitation is applied only to that portion of exhibit space which is within 10’ of an adjoining booth.)

Corner Booth: A Corner Booth is a Linear Booth exposed to aisles on two sides. All rules above for Linear Booths also apply to Corner Booths.

Perimeter Booth: A Perimeter Booth is a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit. All guidelines for Linear Booths also apply to Perimeter Booths.

Peninsula Booth: A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. A Peninsula Booth usually is a combination of four or more 10’ x 10’ booths. A Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4’ high within 5’ of each aisle and the back wall, permitting adequate lines of sight for the adjoining Linear Booths. Eight feet (8’) is the maximum height for the space, including signage for the center portion of the back wall.

Island Booth: An Island Booth is any size booth exposed to aisles on all four sides. An Island Booth usually is a combination of four or more 10’ x 10’ booths, although it may be configured differently. The entire cubic content of the space may be used. Displays of any height are permitted along the perimeter but solid walls are permitted only in the center of the booth parallel and aligned with aisle layout of the hall.

GUIDELINES FOR ALL BOOTH SIZES

Depth: All display figures over 4’ in height and placed within 10’ of an adjoining exhibit booth must be confined to that area of the exhibitor’s space which is within 5’ of the back line.

Height: The Exhibit Hall ceiling height is 30 feet. See the paragraph above for limitations on placement of exhibit booth components.

Side Walls: Side walls cannot exceed 4’ in height, except for the area which is within 5’ of the back wall.

General Guidelines: Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors’ displays. No booth may obstruct exhibitors’ attendees’ views of adjacent booths from any angle. Booth activities that cause attendees to congregate in the aisles and impede or restrict traffic are forbidden. All displays, signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place inside the contracted booth space only.

Exhibitors may not sublet, assign, or share any part of the space allocated to their organizations without prior written consent from NASP. NASP reserves the right to reject or require only proper display of any display or demonstration that, in NASP’s sole discretion, is not in keeping with the character of the NASP exhibition or is in violation of the “good neighbor” policies described above. Exhibit booths may not include structures that stretch into or across Exhibit Hall aisles. Exhibits including audio or video devices must be conducted or arranged so that no noise will disturb adjacent exhibitors or attendees. NASP reserves the right to prohibit the use of amplifying devices that it considers objectionable.

SET-UP AND DISMANTLE

 Levy Exposition Services, Inc., the official NASP General Service Contractor, will furnish, erect, and dismantle the exhibit area as part of this contract. All shipments of exhibit materials must be made through drayage to the General Service Contractor, according to the stipulations provided by NASP, and all related shipping costs will be charged to the exhibitor. Exhibitors using service contractors other than those designated by NASP must obtain advance approval from NASP. A written request must be presented by the exhibitor or the contractor, at least 30 days in advance of exhibit set-up and must include the name and address of the service contractor, name of the on-site supervisor in attendance, a certificate of insurance, and a statement that the contractor will comply with all rules and regulations of the NASP exhibition.

Each exhibit must be open and staffed during all official show hours! Exhibiting organizations that do not adhere to this NASP policy will have one booth assignment priority point deducted for the following year’s convention or may be excluded from future NASP exhibitions altogether. There will be no exceptions to this NASP exhibition policy.

LIABILITY AND INSURANCE

Each exhibitor agrees to adhere to and be bound by all applicable fire, utility, and building-code regulations at the exhibition premises. The exhibitor also agrees to the contract and terms and conditions of the exhibition premises (managers and owners), NASP, and other parties related to the exhibition. The exhibitor shall not deface or damage the exhibition premises or exhibit area in any way.

The exhibitor shall be fully responsible to pay for and all damages to property owned by the exhibit premises, its owners, or managers, which result from any act or omission of the exhibitor. The exhibition premises shall not be responsible or liable for any loss, damage, or claims arising out of exhibitor’s activities on the facility’s premises except for any claims, losses, or damages arising directly from the facility’s sole gross negligence.

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save the owners and operators of the exhibition premises, and its affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines, and reasonable attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, and against any such liability caused by the sole gross negligence of the facility and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the display premises, policies of Comprehensive General Liability Insurance and Constructive Liability Insurance, including and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage. In addition, the exhibitor acknowledges that neither the facility, its owners, nor its operators maintain insurance covering exhibitor’s property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance protecting any losses by the exhibitor.

The exhibitor shall be responsible for fully researching, understanding, and complying with all municipal and state policies and requirements of vendors participating in the NASP exhibition.

ADMISSION TO EXHIBIT HALL

Security will be posted at the Exhibit Hall entrance, and only exhibitors with badges will be admitted during exhibitor set-up or exhibition hours. Exhibitors with badges can be admitted to the Exhibit Hall 1 hour before the exhibition opens each day.

No pets or animals shall be permitted in the Exhibit Hall, with the exception of service or guide dogs or other animals for persons with disabilities. Children are allowed in the Exhibit Hall under the strict supervision of adults only. Children are not permitted in the Exhibit Hall during any set-up or dismantle hours. This NASP policy will be strictly enforced.

Unethical conduct or infraction of the rules on the part of an exhibitor, his or her representatives, or both will subject the exhibitor, his or her representatives, or both to be dismissed from the Exhibit Hall. In this event, it is agreed that no refund shall be made by NASP, and that no demand for redress will be made by the exhibitor or his or her representatives. Disregard for any rules stated herein is considered just reason for NASP to deduct priority points for future booth assignments or prohibit an exhibitor from attending future NASP conventions.

Questions regarding these policies should be directed to NASP Exhibits Coordinator Jeanette Rodriguez, by email to naspexhibithall@gmail.com.
Exhibit Space Application/Contract

NASP 2025 ANNUAL CONVENTION

February 18-21, 2025 • Seattle Convention Center Summit

Company

Address

City ____________________________ State _____ Zip ____________________________

Contact Name ______________________ Email ______________________

Phone ______________________ Fax ______________________

EXHIBIT BOOTH(S)

Complimentary Convention Registrations: (Excluding exhibitors who qualify for reduced nonprofit rates.) Exhibiting organizations will receive two complimentary convention registrations for on-site representatives, plus one additional complimentary registration for every additional 8’ × 10’ booth purchased with a maximum of four total. Registration information will be provided in the booth confirmation letter. See the Exhibitor Prospectus for further information.

Booth Support: Exhibiting organizations will receive four booth support passes per booth (limit of 10 per company). Details on obtaining booth support passes will be mailed to confirmed exhibitors.

Description of Product/Services: Please submit a description (25 word limit) to be included in the Exhibitor List included on the convention app. Email the description immediately to Marcia Harvey at mharvey@naspweb.org and include a copy with the contract. There can be no exceptions.

Space applications must be received by 2/2/25, for organizations to be listed in the Exhibitor List on the convention app.

List booth number choices: 1st ____________________________ 2nd ____________________________ 3rd ____________________________ 4th ____________________________

5th ____________________________ 6th ____________________________

10’ × 10’ Standard Booth(s) @ $1,650/booth $__________ 10’ × 10’ Premium Booth(s) @ $1,800/booth $__________

20’ × 20’ Premium Booth @ $7,200 $__________ 20’ × 30’ Premium Booth @ $10,800 $__________

Booth Total $__________

TAKE-ONE TABLES @ $300/item $__________ (One copy of materials must be submitted with this application.)

Take-One Total $__________

SPONSORSHIPS

Please indicate whether you would like to be called to discuss sponsorship opportunities and the benefits available to sponsors. □ Yes □ No

This contract for the above listed activities in conjunction with the NASP 2025 Annual Convention constitutes the applicant’s agreement to abide by the guidelines and regulations included on this form and in the Exhibitor Prospectus.

Authorized Cardholder’s Signature ____________________________________________

Date _____ / ____ / ________

For information about booth assignments, please email Exhibits Coordinator Jeanette Rodriguez at naspexhibithall@gmail.com.

Payment may be made by VISA/MasterCard, check, or money order. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars and made payable to “NASP.” Please mail your completed contract and your VISA/MasterCard number and expiration date, check, or money order to: NASP 2025 Convention, 4340 East West Highway, Suite 402, Bethesda, MD 20814.

Please note that NASP is unable to accept purchase orders.

BOOTH TOTAL $__________

TAKE-ONE TABLE TOTAL $__________

CONTRACT TOTAL $__________

State Sales & Use Tax ID# ____________________________

City Tax ID# ____________________________

Check Number ____________________________ Check Date ____________

Credit Card Number ____________________________

VISA or MasterCard Exp. Date ____________________________

Name as it appears on credit card ____________________________

NASP cannot accept American Express or purchase order payments.

$100 cancellation processing fee. No refunds for cancellations on exhibit space rental after December 2, 2024.
STAY TOP-OF-MIND FOR SCHOOL PSYCHOLOGISTS

Whether you’re hoping to introduce a critical product or service, recruit for vacancies in your district, or attract graduate students to your program, the NASP 2025 Annual Convention is the perfect outlet to reach 5,000+ graduate students, faculty, and practitioners. Don’t miss your chance to be first on their list when a need arises. Common exhibitors include:

- Book publishers
- Graduate preparation programs
- Insurance providers
- Professional associations/organizations
- Publishers of therapeutic tools, software, supplies, and curricula
- Research centers
- School districts
- Staffing services
- Test publishers
- Treatment centers/service providers

CONVENTION ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Advertising and sponsorship get you noticed! Convention advertising and sponsorship offer unique marketing opportunities that provide increased visibility to convention attendees and can increase booth traffic by up to 104%, according to the Center for Exhibition Industry Research. Numerous convention advertising and sponsorship opportunities affording various forms of recognition are available.

SPONSOR EVENTS AND PRODUCTS

Enhance your Exhibit Hall presence and maximize your visibility with attendees through prominent sponsorship options. Customize your sponsorship to reach your goals. View the Sponsorship Brochure at www.nasponline.org/NASP2025-Sponsorship for a list of sponsorship options and benefits. For more information, contact the manager of meetings at 301-347-1673 or convention@naspweb.org.

ADVERTISE TO FLEX YOUR BUDGET

Advertising gets you noticed! Leverage your budget to reach in-person or virtual attendees with measurable outcomes. Put your brand in front of attendees as they make recommendations to district decision-makers. Choose from email, mobile app, or web ads; rent mailing lists; or produce an attendee tote bag insert. View the Advertising Brochure at www.nasponline.org/NASP2025-Advertising for print and digital advertising opportunities. For more information, contact Melissa Hickman at 301-347-1663 or advertising@naspweb.org.

FUTURE NASP CONVENTIONS

February 24–27, 2026
Hyatt Regency Chicago
Chicago, IL

February 20–23, 2029
Baltimore Convention Center
Baltimore, MD

February 23–26, 2027
Charlotte Convention Center
Charlotte, NC

February 26–March 1, 2030
America’s Center
St. Louis, MO

February 22–25, 2028
Salt Palace
Salt Lake City, UT

For general information about the NASP 2025 Annual Convention, please call NASP Manager of Conventions Marcia Harvey, 301-347-1667, email her at mharvey@naspweb.org, or go to www.nasponline.org/NASP2025.