NASP Advocacy Roadmap: NASP Practice Model
Model for Comprehensive and Integrated School Psychological Services

Exhibit J

Assistance Available to States

The following resources, materials, leaders, and staff are available to assist individuals and state associations in preparing advocacy materials and activities for promoting school psychology:

1. Consultation with NASP Leaders and Staff

   Government and Professional Relations (GPR) Committee
   Chair: John Kelly
   jkellyphyc@aol.com
   Co-chair: Sally Baas
   baas@csp.edu

   Assistance to States Committee
   Chair: Gene Cash; gcash1@aol.com
   Co-Chair: Jennifer Kitson
   jkitson@eaglecom.net

   Communications Committee
   Chair: Andrea Cohn
   angec99@hotmail.com
   Co-chair: Rivka Olley
   riOlley@bcps.k12.md.us

   Advocacy Program Manager
   Brent Duncan
   brenduncan@humboldt.edu

   Professional Standards Program Manager
   Rhonda Armistead
   rbarampilad@earthlink.net

   Professional Development Program Manager
   Todd Savage
   todd.savage@uwrf.edu

   NASP Director of Professional Policy and Practice
   Stacy Kalamaros Skalski
   sskalski@naspweb.org
2. GPR State Grassroots Advocacy Training

States may request assistance from the GPR Committee in conducting a state-level grassroots advocacy training that addresses implementation and adoption of the NASP Practice Model. If approved for this training, NASP provides a speaker, including their travel expenses, handouts, and materials. State associations are responsible for all event coordination details including advertising, registration, facility reservations, technical equipment, and food/beverage. To access an application for this training, go to http://www.nasponline.org/advocacy/Application%20for%20State%20training.doc.

3. Technical Assistance from the GPR Committee

States may request technical assistance from the GPR Committee in crafting a state-level campaign to promote school psychological services and the NASP Practice Model. States interested in receiving this assistance need to submit a completed application form. To access a technical assistance application, go to http://www.nasponline.org/advocacy/Application%20for%20GPR%20Technical%20Assistance.doc.

4. Communications with Other States and NASP Members

A. Communicating with NASP Members and Leaders: NASP members who are also state leaders (delegates, state presidents, SPAN Contacts, etc.) may email other state leaders using the NASP Leadership Directory.

Directions for Use:
1. Log-in to the NASP website as a NASP member.
2. From the HOME page, click on the Leadership Tools button.
4. Click on Online Leadership Directory.
5. Select the committee that you are interested in posting an email to.
6. Click Search Now.
7. Email the committee using the desired link.
B. Advocacy Blog: Got an idea, question, or comment that you would like to float to others for their input? Blog it!

Directions for Use:
1. Log-in to the NASP website as a NASP member.
2. From the HOME page, click on the Advocacy button.
3. Click on NASP Advocacy Blog.
4. Review the existing information and comments if you want, and post your question or materials to share.

C. NASP Communities: NASP members can communicate with each other and problem-solve issues of practice through the NASP communities Member Exchange. Additionally, some state association leaders have access to special restricted communities such as the State President’s community and the state newsletter editors.

Directions for Use:
1. Log-in to the NASP website as a NASP member.
2. From the HOME page, click on the Communities button.
3. View the GETTING STARTED box on the front page of the Communities page. This will describe how you create a profile, set up your communities and begin your nation wide discussions pertaining to school psychologists.

5. Printed NASP Materials for Advocacy, Assistance to States, or Communications Activities

A. FREE Online Materials: Several types of materials that explain NASP priorities, principles, and positions are available to state associations. Many of these materials are available online. Exhibit F: Summary of School Psychology Promotion Resources provides a listing of the most commonly used materials for communicating with public policy makers, professional associations, and other stakeholders about school psychology and school psychological services. The Assistance to States Committee has developed an organizational and operational assessment tool that is helpful for state associations to complete. Gene Case, Chair of Assistance to States may be contacted at gcash1@aol.com for a copy of the assessment tool. The NASP Practice Model self-assessment may be located at www.nasponline.org/standards/survey/self-assessment-intro.aspx

B. Communiqué Resources: The following Communiqué’ articles provide helpful information on the NASP Practice Model.


C. FREE Printed Materials: NASP members can receive one NASP Center handout, one booklet, and up to 50 brochures each year. Additional copies of these materials can be purchased. A brochure titled NASP Practice Model Overview Brochure is also available. To review these free materials and request your copy, go to http://www.nasponline.org/resources/freepubs.aspx.

D. NASP Promotional Items and Other Publications: The NASP online store has a variety of items often included in advocacy packets. Items like a NASP pens, bookmarks, Post-It notes, etc. can be purchased through the online store. There may also be specific booklets or guides that may be helpful. To review all available materials for purchase, go to http://www.nasponline.org/publications/index.aspx.

6. Contact Information for NASP and NCSP Members Who May Not Be State Association Members

Once a state has developed a campaign to promote school psychology and the NASP Practice Model, your NASP State Delegate may contact the NASP Director of Membership to request assistance in accessing NASP membership lists to assist in outreach to school psychologists living in your state.

NASP Director of Membership
Wendy Finn
wfinn@naspweb.org