Step 1: Become familiar with the NASP Model for Comprehensive and Integrated School Psychological Services. To view the NASP Practice Model Webinar, go to http://www.nasponline.org/standards/practice-model/nasp-practice-model-webinar.aspx. Review the following:

- Exhibit E: NASP Key Messages
- Exhibit F: Summary of School Psychology Advocacy Resources for Promoting the NASP Practice Model
- Exhibit G: Public Policy Advocacy Examples Incorporating the NASP Practice Model
- Exhibit H: Tips for Being an Effective Advocate
  1. Becoming an Effective Advocate: How to Educate School Boards About Comprehensive and Integrated School Psychological Services
  2. Becoming an Effective Advocate: How to Educate Lawmakers About Comprehensive and Integrated School Psychological Services

Step 2: Understand the issues impacting school psychologists and their role and services. Dialogue about the current opportunities for advocacy given current school reform efforts in the state. Assess the current climate for advocacy. Engage members of the state association leadership and NASP GPR regional coordinators in these discussions.

- Exhibit A: Examining the Landscape of School Reform and the Impact of the NASP Practice Model
- Exhibit C: Assessing the Climate for NASP Practice Model Advocacy
- Exhibit D: Profile of School Psychology Practice and Services

Step 3: Identify any additional resources or assistance needed.

- Exhibit H3: Frequently Asked Questions about Hiring A Lobbyist
- Exhibit J: NASP Assistance Available to States

Step 4: Determine the advocacy messages, resources and related communications strategies that you will be using to promote the NASP Practice Model with different stakeholder groups.
• Exhibit E: Key Messages about the NASP Practice Model
• Exhibit H4: NASP Handout: Effective (and Easy) Communications Tips for School Psychologists
• Exhibit H5: NASP Handout: Media Outreach through Newspapers

Step 5: Develop and implement an action plan.

• Complete Exhibit I: Action Planning Template.

Step 5: Share your “lessons learned” with other school psychologists.

• Complete Exhibit K: Advocating for School Psychology: Lessons Learned