



NASP 2017 ANNUAL CONVENTION

February 21–24, 2017
Henry B. Gonzalez Convention Center
San Antonio, TX

WWW.NASPONLINE.ORG/NASP2017

After the convention, I feel like
I can take on the world again!

— KIM, NEW YORK

NASP 
NATIONAL ASSOCIATION OF
School Psychologists

NASP 2017

ANNUAL CONVENTION PRELIMINARY SCHEDULE

(Dates/times subject to change)



NASP 2017 ANNUAL CONVENTION

TUESDAY, FEBRUARY 21, 2017

7:00 a.m.–5:00 p.m.	Exhibitor Registration
9:00 a.m.–5:50 p.m.	Educational Sessions
9:00 a.m.–4:30 p.m.	NASP Convention Workshops
10:00 a.m.–5:00 p.m.	Exhibitor Move-In

WEDNESDAY, FEBRUARY 22, 2017

7:00–11:30 a.m.	Exhibitor Move-In
7:00 a.m.–5:00 p.m.	Exhibitor Registration
7:30–10:30 a.m.	NASP Convention Workshops
8:00–10:30 a.m.	Educational Sessions
11:00 a.m.–12:30 p.m.	General Session & Keynote
12:30–6:30 p.m.	Exhibit Hall Open
2:30–5:30 p.m.	NASP Convention Workshops
2:30–5:50 p.m.	Educational Sessions

THURSDAY, FEBRUARY 23, 2017

7:00 a.m.–5:00 p.m.	Exhibitor Registration
8:00 a.m.–5:50 p.m.	Educational Sessions
9:00 a.m.–4:30 p.m.	NASP Convention Workshops
9:00 a.m.–5:00 p.m.	Exhibit Hall Open

FRIDAY, FEBRUARY 24, 2017

7:00 a.m.–2:00 p.m.	Exhibitor Registration
8:00 a.m.–6:00 p.m.	Educational Sessions
8:30 a.m.–3:30 p.m.	NASP Convention Workshops
9:00 a.m.–1:00 p.m.	Exhibit Hall Open
1:00–8:00 p.m.	Exhibitor Tear-Down

February 21–24, 2017

Exhibit Hall 4

Henry B. Gonzalez Convention Center
900 East Market Street

San Antonio, TX 78205 • 210-207-8500

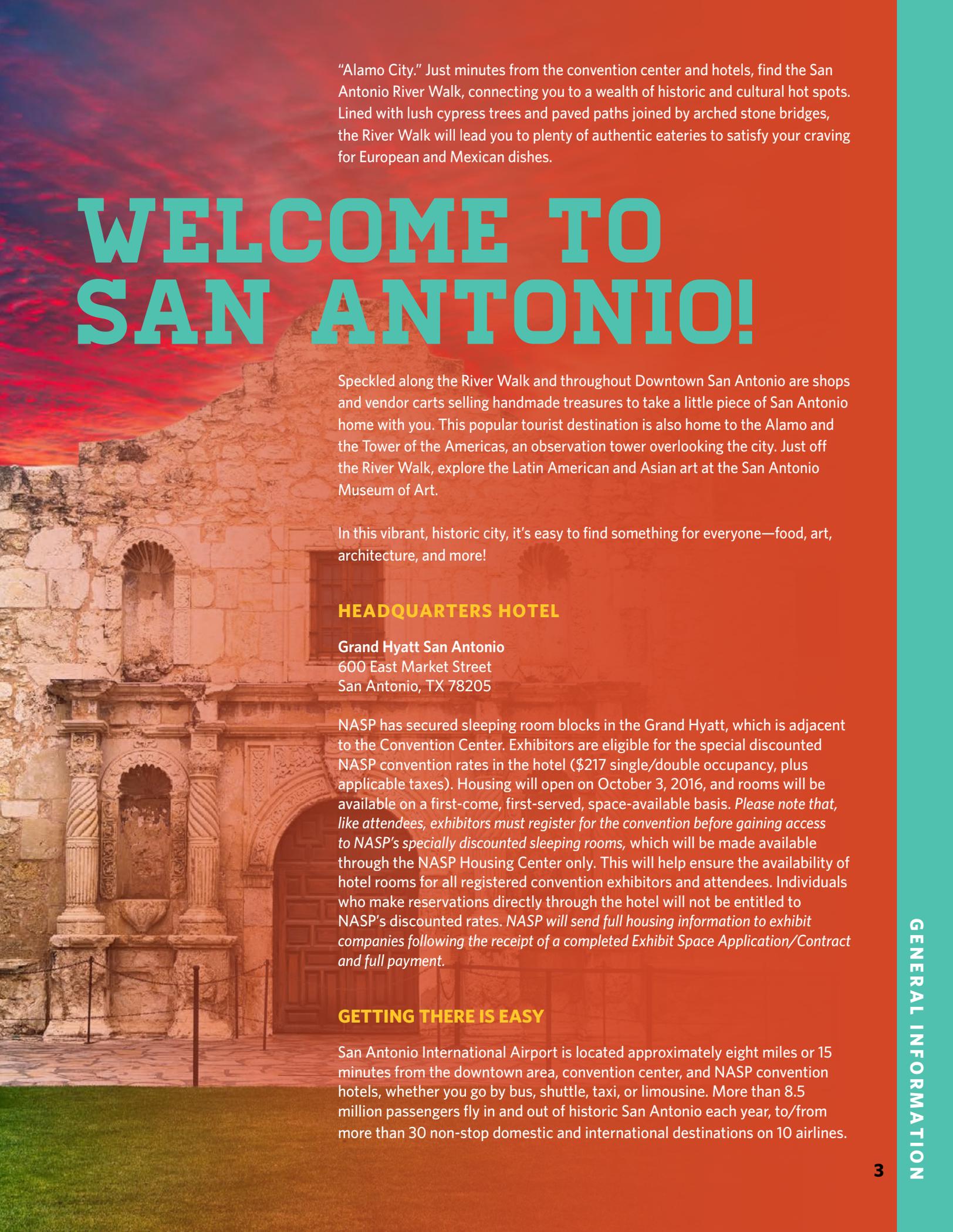
Join us in San Antonio, TX, for the National Association of School Psychologists (NASP) 2017 Annual Convention. As an exhibitor, you will be part of the largest annual gathering of school psychologists and related professionals in the world. The 2017 convention will include more than 1,200 educational presentations and special events related to education and mental health issues affecting children and youth. Reach more than 5,000 convention attendees focused on learning about the latest and most effective products, services, training, and best practices to improve their skills.

NASP conventions are the best place to connect and interact face-to-face with your audience of purchasing influencers and decision makers. Strengthen your relationships with current and new customers—pupil services personnel who are:

- Practitioners
- Trainers
- Administrators
- Consultants
- Researchers
- Graduate students

School psychologists serve on the front lines of education's biggest challenges today and rely on the most innovative, up-to-date products, publications, and services dealing with:

- Prevention and intervention
- Assessment
- School safety
- Special needs
- Academic interventions
- Crisis response
- Mental health
- Depression and suicide prevention
- Learning and teaching skills
- Parenting and family life
- Home-school collaboration
- Substance abuse
- Tolerance and integration
- Cultural and linguistic diversity
- Research and grant writing
- Administration and management



“Alamo City.” Just minutes from the convention center and hotels, find the San Antonio River Walk, connecting you to a wealth of historic and cultural hot spots. Lined with lush cypress trees and paved paths joined by arched stone bridges, the River Walk will lead you to plenty of authentic eateries to satisfy your craving for European and Mexican dishes.

WELCOME TO SAN ANTONIO!

Speckled along the River Walk and throughout Downtown San Antonio are shops and vendor carts selling handmade treasures to take a little piece of San Antonio home with you. This popular tourist destination is also home to the Alamo and the Tower of the Americas, an observation tower overlooking the city. Just off the River Walk, explore the Latin American and Asian art at the San Antonio Museum of Art.

In this vibrant, historic city, it's easy to find something for everyone—food, art, architecture, and more!

HEADQUARTERS HOTEL

Grand Hyatt San Antonio
600 East Market Street
San Antonio, TX 78205

NASP has secured sleeping room blocks in the Grand Hyatt, which is adjacent to the Convention Center. Exhibitors are eligible for the special discounted NASP convention rates in the hotel (\$217 single/double occupancy, plus applicable taxes). Housing will open on October 3, 2016, and rooms will be available on a first-come, first-served, space-available basis. *Please note that, like attendees, exhibitors must register for the convention before gaining access to NASP's specially discounted sleeping rooms, which will be made available through the NASP Housing Center only.* This will help ensure the availability of hotel rooms for all registered convention exhibitors and attendees. Individuals who make reservations directly through the hotel will not be entitled to NASP's discounted rates. *NASP will send full housing information to exhibit companies following the receipt of a completed Exhibit Space Application/Contract and full payment.*

GETTING THERE IS EASY

San Antonio International Airport is located approximately eight miles or 15 minutes from the downtown area, convention center, and NASP convention hotels, whether you go by bus, shuttle, taxi, or limousine. More than 8.5 million passengers fly in and out of historic San Antonio each year, to/from more than 30 non-stop domestic and international destinations on 10 airlines.

BOOTH RENTAL RATES

(The Exhibit Hall has a 35-foot high ceiling.)

Booth Rental Fees*

10' x 10' Standard	\$1,400
10' x 10' Premium	\$1,550
20' x 20' Premium.....	\$5,850
20' x 40' Premium	\$15,000

*See color-coded floor plan "Key."

A limited number of booths may be made available at a special nonprofit rate after January 1, 2017. (Requires proof of nonprofit status; complimentary registrations are not included.)

Booth rental fees include:

- 8' back drapes (gold, turquoise, and red) and 4' side rail drapes (gold)
- Exhibit Hall aisle carpet (red)
- One 7" x 44" ID sign (including booth number, organization name, city, and state)
- One 6' draped table
- Two chairs
- Electronic Exhibitor Service Kit
- In-hall security between exhibit hours
- Four booth support passes per 10' x 10' booth (*maximum of 10 booth support passes per organization*)
- Two complimentary convention registrations per exhibiting organization, plus one additional comp registration for every additional 10' x 10' booth purchased beyond the first (*maximum of four complimentary registrations per organization*)
- One copy of the Preliminary and Final Programs
- Inclusion in Exhibit Hall Handbook with booth number and company description
- Access to Exhibitor Lounge with daily beverage service (location/hours provided on site)

Items not included in the exhibit fee:

- Exhibit booth carpet (Exhibitors MUST provide carpet for their own booths)
- Installation/dismantling services
- Materials handling
- Storage
- Additional furniture rental
- Electrical/Internet service
- Booth cleaning
- Convention attendee list

Recruiters Row

Each year, a number of recruiters participate in the NASP Exhibition. Again this year, some such organizations will be located in the "Recruiters Row" section of the hall. Others will be scattered throughout the Exhibit Hall. Exhibitors who would like their booths to be located within the Recruiters Row section of the hall should so indicate on the Exhibit Space Application/Contract.

For additional information about booth assignments or nonprofit rates, please e-mail Exhibits Coordinator Jeanette Rodriguez at jeanette.rodriguez8@gmail.com.

TAKE-ONE TABLE

For organizations that cannot exhibit at the convention, Take-One Table space can be rented for distribution of informational materials. *All materials must be approved in advance by NASP. To receive approval to display your material, please send one copy of each item you wish to display with your completed application.*

- Pamphlets, brochures, cards, leaflets, magazines, and similar material will be displayed prominently so that attendees visiting the exhibit area can help themselves. A minimum of 1,000 copies of each piece should be furnished. Unfortunately, unused materials cannot be returned after the convention.
- NASP staff will set up the display and replenish materials regularly.
- Associates of organizations that rent Take-One Table space will have no Exhibit Hall privileges; Exhibit Hall access will be available to registered convention attendees and exhibitors who rent exhibit booth space only.

Take-One Table Fee: \$200

Material shipping instructions will be sent to Take-One Table participants by January 9, 2017. **For further information, please call Marcia Harvey, 301-347-1667, or e-mail her at mharvey@naspweb.org.**

GENERAL SERVICE CONTRACTOR/EXHIBITOR SERVICE KIT

Approximately 2 months prior to the convention, Levy Exposition Services, Inc., the official General Service Contractor for the NASP 2017 Annual Convention, will provide a complete Exhibitor Service Kit for all organizations that contract with NASP to exhibit in San Antonio. If there are questions for the decorator in the meantime, please call Chuck Premone, 206-419-9506, or e-mail him at cpremone@levyexpo.com.

Sales Tax Permits

The Texas Comptroller of Public Accounts requires vendors who sell tangible property in the Exhibit Hall to apply for a Sales Tax Permit. Further information about these permits will be sent in November.

REGISTRATION

Four booth support passes will be provided per 10' x 10' booth (*maximum of 10 passes total per organization*). Booth support passes do not include participation in educational sessions or other convention events held outside of the Exhibit Hall. However, individuals possessing these passes may register for the convention at the discounted NASP member registration rates.

Each full paying exhibiting organization will receive two complimentary convention registrations for the first 10' x 10' booth purchased and one additional registration per additional booth (*maximum of four complimentary registrations total per organization for multiple booths*).

There is a \$25 fee for Exhibit Hall personnel above the comp allotments. That fee is for access to the Exhibit Hall only and does not permit these individuals to attend any educational sessions.

NASP will send complete exhibitor registration information to exhibit companies following the receipt of a completed Exhibit Space Application Contract and full payment.

Convention Registration Fees

The convention **registration fee includes** admission to the keynote address, all featured and special sessions, and **more than 1,200 reviewed presentations** (mini-skills, papers, practitioner conversations, posters, and symposia). Listings of these sessions will be available on the NASP website by mid-January 2017. Additional fees are required for optional NASP Convention Workshops and Documented Sessions (for all of which registration is required and seating is guaranteed on a space-available basis), certain special events, and session recording packages, as indicated on the registration form.

Member/Exhibitor

Early (Available through 11/9/16)	\$249
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Preconvention (Available 11/10/16-1/25/17)	\$269
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Full (Available after 1/25/17 & on site)	\$299
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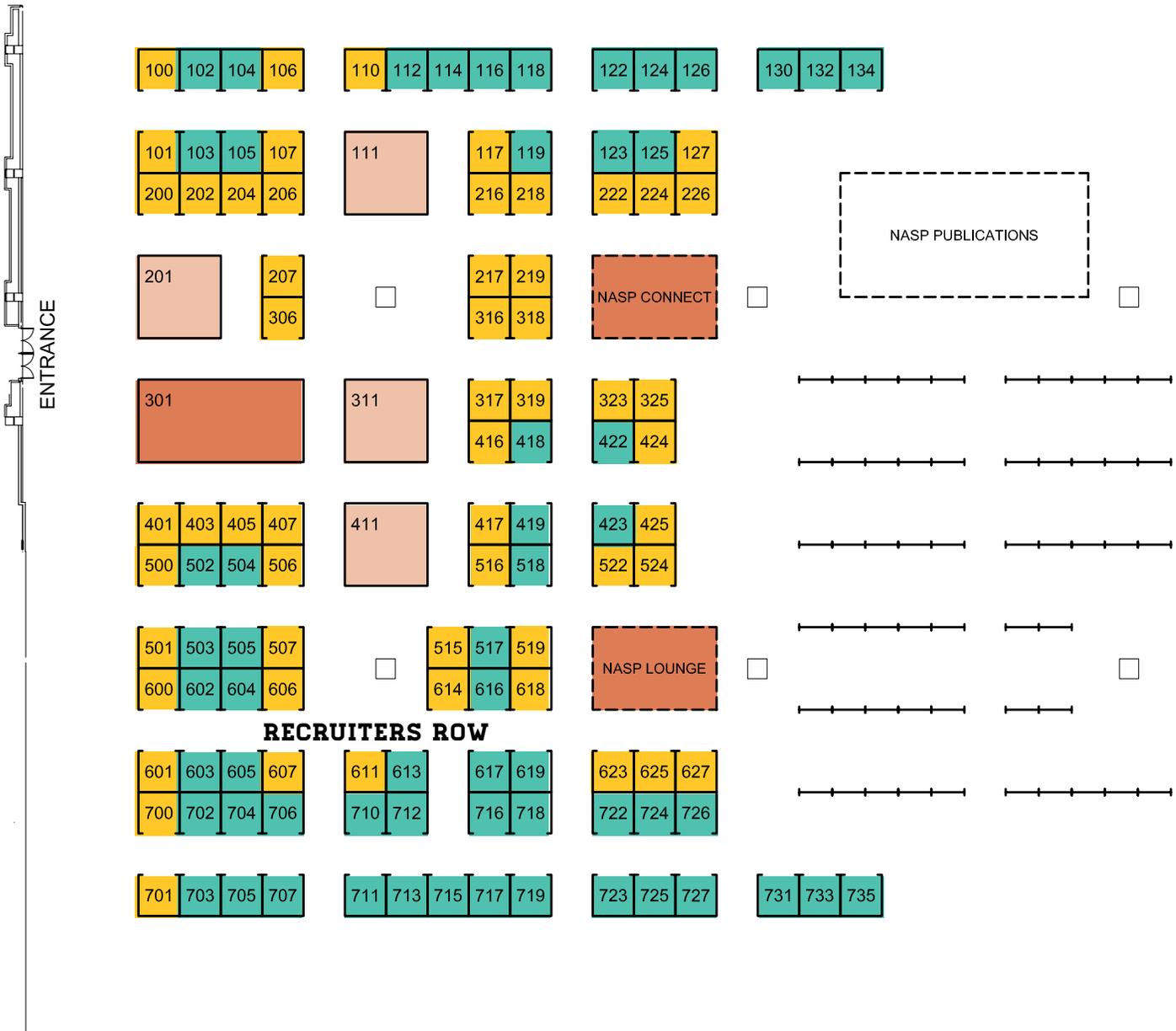
NASP Convention Workshop Fees

(Available with payment of convention registration fee only. Workshop fee includes an entrance ticket and guaranteed seat, on a first-come, first-served basis.)

Member/Exhibitor

Half-Day	\$90
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Full-Day	\$120
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NASP 2017 ANNUAL CONVENTION

February 21-24, 2017

EXHIBIT HALL FLOOR PLAN

BOOTH PRICING KEY

- 10' x 10' Standard: \$1,400
- 10' x 10' Premium: \$1,550
- 20' x 20' Premium: \$5,850
- 20' x 40' Premium: \$15,000

CONVENTION ATTENDEE LIST RENTAL

NASP's convention preregistrant mailing list rental is available for one-time use by NASP convention exhibitors only for \$600. Specific fields or random portions of the list can be identified/rented. Electronic files will be processed in zip code order, unless otherwise specified. A sample of the proposed mailing is required in advance, and NASP reserves the right to deny rental of its list based on material content or appearance. All orders will be e-mailed, unless otherwise specified. Please allow 10 days for delivery of preregistrant lists. **For more information about renting NASP convention preregistrant lists, please call Infocus Marketing, Inc., 800-708-LIST.**

RULES AND REGULATIONS

These regulations are fully incorporated as part of the contract between the exhibiting organization and the National Association of School Psychologists:

SPACE APPLICATIONS/CONTRACTS AND BOOTH ASSIGNMENTS

NASP will accept Exhibit Space Applications/Contracts for priority booth assignment through **October 3, 2016**. Exhibitors will be given priority points for exhibiting in past NASP conventions (1999-2016) and will earn two points for each year exhibiting and one additional point each year for each booth purchased. Additional points also will be awarded for advertisers and sponsors. Priority points expire after 5 years for exhibitors who do not participate in at least one convention in that period.

All organizations returning completed Exhibit Space Applications/Contracts by **October 3, 2016**, will be assigned booth space based on their priority point total, from highest to lowest. In the case of a tie, sponsors will be given priority. All organizations returning completed contracts after **October 3, 2016**, will be assigned booth space on a first-come, first-served, space-available basis after the priority applications are processed. Please complete and return your form, including your 1st-4th location preferences, as soon as possible to be included in the priority booth assignment process.

To access and download the NASP 2017 Annual Convention Exhibit Space Application/Contract, visit the [convention section of the NASP website](#).

Please mail your completed Exhibit Space Application/Contract and your Visa/MasterCard number and expiration date, check, or money order to: NASP 2017 Convention, P.O. Box 79469, Baltimore, MD 21279-0469. Please note that NASP is unable to accept purchase orders and that overnight deliveries cannot be accepted at the post office box listed above.

CANCELLATION AND REFUNDS

All exhibit organizations canceling space will be charged a \$100 processing fee, and no refunds will be issued for exhibit space cancellations received after December 1, 2016. In the event of cancellation due to acts of God, fire, strike, government regulations, or other causes beyond the control of the parties to the agreement, NASP will refund that portion of exhibitor fees that it deems consistent with the expenditures and commitments already made.

ELIGIBILITY

All products, services, and employment opportunities exhibited at the NASP convention shall be directly related to the NASP mission to enhance the mental health and educational competence of children and must be of professional or educational benefit or interest to convention participants. NASP reserves the right to determine the eligibility of prospective exhibitors for inclusion in its exposition. Eligibility will be determined following receipt of an Exhibit Space Application/Contract (**description must be included**) and prior to booth assignment.

EXHIBIT HALL CARPETING

The Exhibit Hall is not carpeted. NASP will provide red aisle carpeting. All vendors **MUST** provide carpeting (available through the General Service Contractor) for their own booths.

BOOTH DEFINITIONS AND DISPLAY RULES

Linear Booth (In-Line Booth): Linear Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line.

Rules for Linear Booths: A maximum height of 8' is allowed within the back five feet of the booth space only; a 4' height restriction is imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth.)

Corner Booth: A Corner Booth is a Linear Booth exposed to aisles on two sides. *All rules above for Linear Booths apply to Corner Booths.*

Perimeter Booth: A Perimeter Booth is a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit.

Rules for Perimeter Booths: All guidelines for Linear Booths apply to Perimeter Booths, as well.

Peninsula Booth: A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths.

Rules for Peninsula Booths: A Peninsula Booth is usually a combination of four or more 10' x 10' booths. Because a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4' high within 5' of each aisle and the back wall, permitting adequate line of sight for the adjoining Linear Booths. Eight feet (8') is the maximum height allowance, including signage for the center portion of the back wall.

Island Booth: An Island Booth is any size booth exposed to aisles on all four sides.

Rules for Island Booths: An Island Booth usually is a combination of four or more 10' x 10' booths, although it may be configured differently. The entire cubic content of the space may be used. Displays of any height are permitted along the perimeter but solid walls are permitted only in the center of the booth parallel and aligned with aisle layout of the hall.

GUIDELINES FOR ALL BOOTH SIZES

Depth: All display fixtures over 4' in height and placed within 10' of an adjoining exhibit booth must be confined to that area of the exhibitor's space which is within 5' of the back line.

Height: The Grand Ballroom ceiling height is 35'. See the paragraph above for limitations on placement of exhibit booth components.

Side Walls: Side walls cannot exceed 4' in height, except for the area which is within 5' of the back wall.

General Guidelines: Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays. *No booth may obstruct exhibition attendees' views of adjacent booths from any angle.* Booth activities that cause attendees to congregate in the aisles and impede or restrict traffic are forbidden. All displays, signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place inside the contracted booth space only. No exhibitor shall sublet, assign, or share any part of the space allocated to his or her organization without prior written consent from NASP. NASP reserves the right to reject or require on-site modification of any display or demonstration that, in NASP's sole discretion, is not in keeping with the character of the NASP exhibition or is in violation of the "good neighbor" policies described above. Exhibit booths may not include structures that stretch into or across Exhibit Hall aisles. Exhibits including audio or video devices must be conducted or arranged so that no noise will disturb adjacent exhibitors or attendees. NASP reserves the right to prohibit the use of amplifying devices that it considers objectionable.

SET-UP AND DISMANTLE

Levy Exposition Services, Inc., the official NASP General Service Contractor, will furnish, erect, and dismantle the exhibit area as part of this contract. All shipments of exhibit materials must be made through drayage to the General Service Contractor, according to the stipulations provided by NASP, and all related shipping costs will be charged to the exhibitor. Exhibitors using service contractors other than those designated by NASP must obtain approval in advance from NASP. A written request must be presented by the exhibitor or the contractor, at least 30 days in advance of exhibit set-up and must include the name and address of the contractor, name of the on-site supervisor in attendance, a certificate of insurance, and a statement that the contractor will comply with all rules and regulations of the NASP exhibition.

Each exhibit must be open and staffed during all official show hours Exhibiting organizations that do not adhere to this NASP policy will have one booth assignment priority point deducted for the following year's convention or may be excluded from the following year's show altogether. *There will be no exceptions to this NASP exhibition policy.*

LIABILITY AND INSURANCE

The exhibitor agrees to adhere to and be bound by all applicable fire, utility, and building-code regulations at the exhibition premises. The exhibitor also agrees to the contract and terms between the exhibition premises (managers and owners), NASP, and other parties related to the exhibition. The exhibitor shall not deface or damage the exhibition premises or exhibit area in any way.

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the exhibition premises, its owners, or managers, which result from any act or omission of the exhibitor. The exhibition premises shall not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the convention center's premises except for any claims, losses, or damages arising directly from the convention center's own negligence.

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the owners and operators of the Henry B. Gonzalez Convention Center, and its affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the convention center and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

The Henry B. Gonzalez Convention Center shall be included in such policies as additional named insured. In addition, the exhibitor acknowledges that neither the convention center, its owners, nor its operators maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

The exhibitor shall be responsible for fully researching, understanding, and complying with all municipal and state policies and requirements of vendors participating in the NASP exhibition.

ADMISSION TO EXHIBIT HALL

Security will be posted at the hall entrance, and *only exhibitors with badges will be admitted during exhibitor set-up or exhibition hours.* Exhibitors with badges can be admitted to the Exhibit Hall one hour before the exhibition opens each day.

No pets or animals shall be permitted in the Exhibit Hall, with the exception of service or guide dogs for persons with disabilities.

Children are allowed in the Exhibit Hall under the strict supervision of adults only. *Children are not permitted in the Exhibit Hall during any set-up or dismantle hours. This NASP policy will be strictly enforced.*

Unethical conduct or infraction of the rules on the part of an exhibitor, his or her representatives, or both will subject the exhibitor, his or her representative, or both to be dismissed from the Exhibit Hall. In this event, it is agreed that no refund shall be made by NASP, and that no demand for redress will be made by the exhibitor or his or her representatives. Disregard for any rules stated herein is considered just reason for NASP to prohibit an exhibitor from attending future NASP conventions or to deduct priority points for future booth assignments.

Questions regarding these policies should be directed to NASP Director of Meetings and Conventions Glenn Reighart via phone at 301-347-1666, or via e-mail to greighart@naspweb.org.

CONVENTION ADVERTISING

Enhance your convention presence and earn exhibit booth assignment priority points! Create interest in your exhibit before and during the convention and double the impact of your exhibit. Advertising is a great way to highlight your specific Exhibit Hall location, products, and services. Or, if you cannot exhibit, you still can reach the full audience of thousands of school psychologists and allied professionals throughout the United States and 25 foreign countries who read the publications highlighted below. This group represents approximately 75% of the active portion of the school psychologist market! Your ad becomes a permanent, visible reminder of your organization long after the convention is over.

NASP's annual convention is the largest meeting of school psychologists in the world. The 2016 convention held in New Orleans, LA, was a huge success, with

more than 5,300 attendees. Whether you plan to exhibit or not, advertising in the Preliminary and/or Final Program(s) is an excellent, cost-effective way to get your message out to thousands of school psychologists when they are most focused on opportunities to improve their professional development. The Preliminary Program is mailed to more than 26,000 potential attendees. It highlights the educational sessions, workshops, keynote speakers, meetings, and special events offered during the 4-day convention. The Final Program is distributed on site. Attendees rely on the in-depth coverage of schedules, educational sessions, activities, and presenters provided in this indispensable convention guidebook.



SAVE 10%

Advertise in both programs and receive a 10% discount off each ad. No additional discounts apply.

ADVERTISING RATES

Unit	PRELIMINARY PROGRAM		FINAL PROGRAM	
	Rates	Dimensions (w x h)	Rates	Dimensions (w x h)
Back Covers (4-color only)	\$2,500	8 ³ / ₄ " x 7 ⁵ / ₈ " (Bleeds)	\$1,900	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Inside Cover (4-color only)	\$2,100	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)	\$1,700	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Page Facing Inside Back Cover	\$1,900 (4-color only)	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)	\$1,400 (B/W)	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Full Page (B/W)	\$1,250	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds) 7" x 10" (Nonbleed)	\$1,200	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds) 7" x 10" (Nonbleed)
1/2 Vertical (B/W)	\$900	3 ¹ / ₄ " x 10" (Nonbleed)	\$850	3 ¹ / ₄ " x 10" (Nonbleed)
1/2 Horizontal (B/W)	\$900	7" x 5" (Nonbleed)	\$850	7" x 5" (Nonbleed)
1/4 Vertical (B/W)	\$600	3 ¹ / ₄ " x 5" (Nonbleed)	\$550	3 ¹ / ₄ " x 5" (Nonbleed)

Contact advertising@nasppweb.org to discuss additional pricing options.

ART

Only electronic files will be accepted. Upload artwork to [ftp.naspprod.org](ftp://ftp.naspprod.org) (username: naspprodads, password: naspads0607) and place in the "CONVENTION" folder. Submit a full-size, color accurate proof to NASP by the art due deadline (a \$35 charge will be billed if a proof is not received).

- Press Optimized PDFs
- Illustrator EPS files with all fonts saved as curves/outlines

	PRELIMINARY PROGRAM	FINAL PROGRAM
Binding	Saddle-Stitched	Perfect Bound
Trim Size	8 ¹ / ₂ " x 11"	8 ¹ / ₂ " x 11"
Bleed	Full-Bleed	Full-Bleed
Color	4-color process covers with black only interiors.	4-color process covers with black only interiors.
Line Screen	133 Line	133 Line

Note: Advertisers will be billed for any modifications or file manipulation required to meet print specifications. NASP will not accept nor be held accountable for any ads created in nongraphics programs such as MS Word or PowerPoint. **Safety Margins:** Only full-page ads may bleed. The dimensions listed above for bleed ads include a 1/8" bleed on all four sides. Live area for copy is 7" x 10". NASP reserves the right to crop up to 1/8" from either side of any bleed page to compensate for variation in trim page size.

DEADLINES

Preliminary Program

Insertion Order Due: Wednesday, June 29, 2016

Art Due: Wednesday, July 6, 2016

Cancellations: Wednesday, July 13, 2016

Final Program

Insertion Order Due: Monday, November 28, 2016

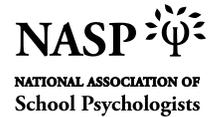
Art Due: Tuesday, December 6, 2016

Cancellations: Tuesday, December 13, 2016



Exhibit Space Application/Contract

NASP 2017 ANNUAL CONVENTION



February 21-24, 2017 • Henry B. Gonzalez Convention Center • San Antonio, TX

PLEASE PRINT CLEARLY OR TYPE ALL INFORMATION. Keep a copy of this form for your records. Fed. Tax ID No. _____

Company _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Title _____ E-mail _____

Phone _____ Fax _____

EXHIBIT BOOTH(S)

Complimentary Convention Registrations: (Excluding exhibitors who qualify for reduced nonprofit rates.) Exhibiting organizations will receive two complimentary convention registrations for on-site representatives, plus one additional complimentary registration for every additional 10' x 10' booth purchased with a maximum of four total. Registration information will be provided in your booth confirmation letter. See Exhibitor Prospectus for further information.

Booth Support: Exhibiting organizations will receive four booth support passes per booth (limit of 10 per company). Details on obtaining booth support passes will be mailed to confirmed exhibitors.

Description of Product/Services: For inclusion in Exhibit Hall Handbook distributed on site. 25 word limit. Please e-mail description immediately to Marcia Harvey at mharvey@naspweb.org. Description also must be submitted with contract. There can be no exceptions.

List booth number choices: 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ 6th _____

10' x 10' Standard Booth(s) @ \$1,400/booth \$ _____ 10' x 10' Premium Booth(s) @ \$1,550/booth \$ _____

20' x 20' Island Booth @ \$5,850 \$ _____ 20' x 40' Island Booth @ \$15,000 \$ _____

Booth Total \$ _____

No refunds on exhibit space after December 1, 2015

I would like my booth to be incorporated within the Recruiters Row sections of the Exhibit Hall, if possible.

TAKE-ONE TABLES @ \$200/item \$ _____ (One copy of materials must be submitted with this application.) Take-One Total \$ _____

SPONSORSHIPS

Please indicate whether you would like to be called to discuss sponsorship opportunities and the benefits available to sponsors. Yes No

This contract for the above listed activities in conjunction with the NASP 2017 Annual Convention constitutes the applicant's agreement to abide by the guidelines and regulations included on this form and in the Exhibitor Prospectus.

Authorized Cardholder's Signature _____

Date ____ / ____ / ____

For information about booth assignments, please e-mail Exhibits Coordinator Mike Forcade at mcforcade@gmail.com.

Payment may be made by VISA/MasterCard, check, or money order. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars and made payable to "NASP." Please mail your completed contract and your VISA/MasterCard number and expiration date, check, or money order via the U.S. Postal Service to: NASP 2017 Convention, P.O. Box 79469, Baltimore, MD 21279-0469. FedEx, UPS, etc. are not accepted at P.O. Boxes.

Please note that NASP is unable to accept purchase orders.

BOOTH TOTAL \$ _____

TAKE-ONE TABLE TOTAL \$ _____

CONTRACT TOTAL \$ _____

(Payment in full due with contract.)

State Sales & Use Tax ID# _____

City Tax ID# _____

Check Number _____ Check Date _____

Credit Card Number _____

VISA or MasterCard Exp. Date _____

Name as it appears on credit card _____

\$100 cancellation processing fee.

No refunds for cancellations on exhibit space rental after December 1, 2016.



Advertising Insertion Order/Contract

NASP 2017 ANNUAL CONVENTION



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Get the Most Out of the NASP Convention—Advertise in the NASP Preliminary & Final Programs

To reserve your advertising space, please review the details below and complete and submit this form. Please keep a copy for your records. Remember, you earn priority points for booth assignment when you advertise!

ADVERTISING RATES

Unit	PRELIMINARY PROGRAM		FINAL PROGRAM	
	Rates	Dimensions (w x h)	Rates	Dimensions (w x h)
Back Covers (4-color only)	\$2,500	8 ³ / ₄ " x 7 ⁵ / ₈ " (Bleeds)	\$1,900	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Inside Cover (4-color only)	\$2,100	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)	\$1,700	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Page Facing Inside Back Cover	\$1,900 (4-color only)	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)	\$1,400 (B/W)	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds)
Full Page (B/W)	\$1,250	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds) 7" x 10" (Nonbleed)	\$1,200	8 ³ / ₄ " x 11 ¹ / ₄ " (Bleeds) 7" x 10" (Nonbleed)
1/2 Vertical (B/W)	\$900	3 ¹ / ₄ " x 10" (Nonbleed)	\$850	3 ¹ / ₄ " x 10" (Nonbleed)
1/2 Horizontal (B/W)	\$900	7" x 5" (Nonbleed)	\$850	7" x 5" (Nonbleed)
1/4 Vertical (B/W)	\$600	3 ¹ / ₄ " x 5" (Nonbleed)	\$550	3 ¹ / ₄ " x 5" (Nonbleed)

Contact advertising@naspweb.org to discuss additional pricing options.

Advertising Specifications

Only electronic files will be accepted. Upload artwork to <ftp.nasprod.org> (username: nasprodads, password: naspads0607) and place in the "CONVENTION" folder. Submit a full-size, color accurate proof to NASP by the art due deadline (a \$35 charge will be billed if a proof is not received).

- Press Optimized PDFs
- Illustrator EPS files with all fonts saved as curves/outlines

Note: Advertisers will be billed for any modifications or file manipulation required to meet print specifications. NASP will not accept and will not be held accountable for any ads created in nongraphics programs such as MS Word or PowerPoint.

Safety Margins: Only full-page ads may bleed. The dimensions listed above for bleed ads include a 1/8" bleed on all four sides. Live area for

copy is 7" x 10". NASP reserves the right to crop up to 1/8" from either side of any bleed page to compensate for variation in trim page size.

Advertising Guidelines

All copy is subject to NASP approval. NASP reserves the right to edit or refuse ad materials that are determined unsuitable. Because of our commitment to diversity, nondiscrimination, and good taste, NASP prohibits discrimination of any kind within its publications.

Publication of an advertisement does not constitute endorsement or approval of a book, publication, point of view, standard of service, or opinion presented therein, and NASP reserves the right to add the word "advertisement" to copy that resembles editorial matter.

Please confirm position availability prior to submitting your insertion order with the advertising department at 301-347-1663, or advertising@naspweb.org.

The contract below constitutes the applicant's agreement to abide by the guidelines and regulations included in the Exhibitor Prospectus.

Company _____
 Address _____
 City _____ State _____ Zip _____
 Contact _____
 Title _____ E-mail _____
 Phone _____ Fax _____
 Authorized Signature _____
 Date ____ / ____ / _____

Insertion Order Due: Preliminary Program June 29, 2016 Final Program November 28, 2016
Artwork Due: Preliminary Program July 6, 2016 Final Program December 6, 2016

Note: Cancellations must be received and confirmed by July 13, 2016, for the Preliminary Program and December 13, 2016, for the Final Program.

Please submit completed insertion order to: Advertising Department, National Association of School Psychologists, 4340 East West Highway, Suite 402, Bethesda, MD 20814. Advertisers will be invoiced for their ads approximately 1 week following the artwork due date. The 10% off discount for advertising in both convention programs will be applied to each ad and will appear on the Final Program invoice. No other discounts apply.

Please indicate the publication(s) in which your ad(s) should appear, the size, the cover position (if applicable), the rate, and ad description of advertising space you would like to reserve.

	Ad Size	Cover Position	Rate
Preliminary	_____	_____	_____
Ad Description	_____		
Preliminary	_____	_____	_____
Ad Description	_____		
Final	_____	_____	_____
Ad Description	_____		
Final	_____	_____	_____
Ad Description	_____		

SUBTOTAL \$ _____

10% DISCOUNT \$ (_____ **)**

(if advertising in both programs; discount is applied to the Final Program invoice)

ADVERTISING TOTAL \$ _____

Join us to exhibit at the NASP 2017 Annual Convention, and you will be in good company. Organizations that have exhibited with NASP in recent years include:



4parents.gov
Academic Therapy Publications
Alliant International University
All Kinds of Minds
American Association of Suicidology
American Professional Agency, Inc.
American Psychological Association/Division 16
Amplify
Anchorage School District
Apperson
Ardor Health Solutions
Art With Heart
ASEBA-Achenbach System of Empirically Based Assessment
Assessment Technologies, Inc.
Association Book Exhibit
Association for Play Therapy
Autism Pro/Trumpet Behavioral Health
Baker's Dozen Press
Bancroft
Behavior Analysts, Inc.
Behavior Tech Solutions
BIA-Marannatha
BioBDx
Brookes Publishing Company
Buros Center for Testing
Cambium Learning® Sopris
Camp MakeBelieve Kids
Capella University
CareerStaff Unlimited
Casy Family Programs
Celtic Art Therapy
Center for Applications of Psychological Type, Inc.
Center for Health Care in Schools
Center for Talent Development at Northwestern University
Center on Teaching and Learning
Centris Group
Checkmate Plus
The Chicago School of Professional Psychology
Children Succeed
Children's Institute
Chula Vista Elementary School District
Civilian Medical Corps
Clark County School District Psychological Services
CMI Education Institute Inc.
Cobb Pediatric Therapy Services
Collaborative for Academic, Social, and Emotional Learning (CASEL)
College Internship Program
College Living Experience
The Columbus Organization
Committee for Children
Computer Automation Systems, Inc.
Concise Curriculum
Cumberland County Schools
Curriculum Associates, Inc.
Denver Public Schools
Devereux
Didax
D.I.M.A.T.
Drugs4Real
Duval County Public Schools - HR Dept.
EagleSoft Solutions
Eaton Intermediate School District
eCOVE Observation Software
Education Specialties
Edformation, Inc.
Elevation Healthcare, LLC
Elk River Wilderness Challenge
Elsevier, Ltd.
Emotes!
ESD 113 Public Schools
Personnel Cooperative
Fairbanks North Star Borough School District
FastBridge Learning, LLC
Fielding Graduate University
F.L. Chamberlain School
Florida Institute of Technology
Forrest T. Jones and Company, Inc.
Free Spirit Publishing, Inc.
Future Help Designs
Get Ready To Read!
Grodin Center
Guilford Publications, Inc.
H&H Publishing Company
Harrison School District 2
Hawthorne Educational Services, Inc.
HeartMath, Institute of Hoquiam School District
Houghton Mifflin Harcourt
Humboldt County Office of Education
Human Rights Campaign - Welcoming Schools
HumanWare
IAS Innovations
Incredible Years, Inc.
Infinite Trading, Inc
Infocous Company
InsideADHD.org
Insight Fill Intelligent Report Writing
Integrated Research Services, Inc.
International Board of Credentialing and Continuing Education Standards
International Foundation for Children's Education
International School Psychology Association (ISPA)
Intervention Analytics, Inc.
Iris Media, Inc.
It's About Childhood & Family, Inc.
Jefferson County Public Schools
Judge Rotenberg Educational Center
KaBOOM!
Kaplan Early Learning Company
KIDS, Inc.
Kimochis ... Toys with Feelings Inside
Kodiak Island Borough School District
KS Kaplan
Lake Washington School District
Lakeview NeuroRehabilitation Center
Lawrence Erlbaum Associates
Learn It (Genesis Health Care)
Learn It Therapy Services, LLC
Learning Ally, Inc.
Learning Enhancement Corporation
LearningRx, Inc.
Letz Talk, Inc.
Linn Benton Lincoln Educational Service District
Lite Booksnet
Los Angeles Unified School District
Love Publishing Co.
Loving Guidance, Inc
LRP Publications, Inc.
Maple Leaf Center
Maplebrook School
Matanuska Susitna Borough School District
Mathematica Policy Research
DBA What Works Clearinghouse
Mediscan Staffing Services
Melmark, Inc.
MHS, Inc.
Milwaukee Public Schools
Mobile Thinking, LLC
Montana Recruitment Project
Mosaic Network Inc.
myIGDIs
National Autism Center
National Institute of Mental Health
National Institute on Drug Abuse
National Professional Resources, Inc.
New London Public Schools
Notchland Labs
Nova Southeastern University
OCD Chicago
On the Avenue Marketing
Onionhead & Company
Opportunity Foundation of America
Otto Trading Inc.
Oxford University Press
Pacific Northwest Publishing
PAR
ParentMagic, Inc., aka 1-2-3 Magic
Park Place Publications
Pearson
PediaStaff, Inc.
Peoria Public Schools District 150
Pepperidge Farm - Goldfish
Fishful Thinking
Philadelphia College of Osteopathic Medicine
Pingora Consulting, LLC & Educational Advantages, LLC
Polypsych Software
Positive Action
Presence Learning, Inc.
Prevention Researcher
ProCareTherapy
Pro-Ed, Inc.
Professional Placement Resources, LLC
Progressus Therapy, LLC
Provincial Outreach Program for Autism and Related Disorders
Provo Canyon School/Academy at Canyon Creek
PsychCorp
Psych Design
Psych Software Innovations
Psychological Assessment Services
Psychological Skills Press
Psychological Software Solutions, Inc.
Rampapo for Children
Read Naturally, Inc.
Reason Systems, Inc
Recording for the Blind & Dyslexic
Region 4 ESC
REMS Technical Assistance Center
Renaissance Learning, Inc.
Research Press Publishers
Roberts Wesleyan College
Routledge
Routledge Journals
The RTI Action Network
Safe & Civil Schools
Safety First-Drug Policy Alliance
SAGE Publications
Saint Thomas More School
San Diego Unified School District
Jerome M. Sattler Publisher, Inc.
Schoolhouse Educational Services
School Psychology Tools
School Steps Inc.
Schwab Learning
Screening for Mental Health
Second Step
Sequel Youth Services
Smart Thot
Soliant Health
Sopris West Educational Services
SOS Programs and Parents Press
Springer
Springer Publishing Company
Stafford County Public Schools
Stewart Home & School
Stoelting Company
Stories of US (USA)
Substance Abuse & Mental Health Services Administration
Summit Camp & Travel
Summit Crossroads Press
Sunbelt Staffing
Super Duper Publications
SuperPsyched, LLC
Tacoma Public School
Targeted Testing Inc.
Texas Hill Country School
The Columbus Organization
The Social Express™
The TOVA Company
Therapia Staffing, LLC
Therapists Unlimited
Therapy Source, Inc.
Too Good Programs/Mendez Foundation
ToppScorer Software
Tourette Syndrome Association, Inc.
Tourette Syndrome Camping Organization
University of Minnesota
Institute on Community Integration, Check & Connect
University of Southern Maine
School Psychology Program
Vining-Hartness Company, LLC
Walden University
Wediko Children's Services
Whole Person Associates
Wiley
Wireless Generation, Inc.
Wise Beyond Words
WPS
YMIR Inc./The Ultimate Puzzle
Youngstown State University

CONVENTION SPONSORSHIP OPPORTUNITIES

Sponsorship gets you noticed!

Convention sponsorship offers unique marketing opportunities that provide increased visibility to convention attendees. Sponsors also will be recognized in the Preliminary Program; Final Program; postconvention issue of *Communiqué*, the NASP newspaper, which is received by the entire NASP membership of approximately 25,000 school psychologists; on the convention page of the NASP Website; and on on-site convention signage. Numerous sponsorship opportunities affording various forms of recognition are available.

To access and download a list of the NASP 2017 Annual Convention sponsorship opportunities, visit www.nasponline.org/conventions.

For additional information about sponsorship opportunities, call or e-mail NASP Manager of Meetings Cheri Gainor at 301-347-1673 or cgainor@naspweb.org.



FUTURE NASP ANNUAL CONVENTIONS

February 13-16, 2018

Hyatt Regency Chicago
Chicago, IL

February 26-March 1, 2019

Hyatt Regency and Marriott Marquis
Atlanta
Atlanta, GA

February 18-21, 2020

Baltimore Convention Center
Baltimore, MD

February 23-26, 2021

Salt Palace Convention Center
Salt Lake City, UT

February 15-19, 2022

Hynes Convention Center
Boston, MA

For more information about the NASP 2017 Annual Convention, please call NASP Manager of Conventions Marcia Harvey, 301-347-1667, e-mail her at mharvey@naspweb.org, or go to www.nasponline.org/conventions. **10**